NRS 410: Population Health Practice
Population Health Project (PHP) Poster Presentation Handout

Neighborhood of focus: Rockwood, Gresham CARES clients
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1. If the project is completed or near completion, were project goals and outcomes met, how were they met and how well? If the project is ongoing, how well is the project progressing toward meeting project goals?

From our meetings with clients, we realized many of our clients exhibited knowledge deficits about available community resources. Our project goals included: Creating a document to facilitate educating clients about resources available in their community and how to access and utilize them; Creating a tool to obtain feedback from clients and community members; Ensuring readability of written materials by older adults. We have met these goals within our time here, however, this is an ongoing project depending on client needs and available resources and thus will need continued effort. Our project is the continuation of the work of a previous cohort that explored evidence-based protective factors in promoting mobility. We created a brochure with a list of commonly used community resources with a brief description of the service provided and contact information. These resources include: transportation, nutrition, socialization, mobility and fall prevention. We brought these brochures when visiting clients and requested their feedback. We received responses from our clients and community members and based on the information we received, we provided recommendations for future students. The success of the project will depend on future students to continue implementing this project in the community.

2. How is the work of this project effecting positive change (or not) for clients?

This work effects positive change by simplifying the process of finding commonly used community resources all in one place. If we can educate our clients about available resources, we can empower them to utilize these resources to support their unmet needs. This will also help minimize the number of non-emergent 911 calls which has been an ongoing issue in this community.

3. How is the change being accepted and how will it be sustained (or not) by the organization?

Based on our research, mobility issues will continue to be a problem for our aging population and the Gresham CARES community. Therefore, we recommend the CARES program and the Fire Department to work together to implement this project into regular use during client visits. We will sustain this program by continuing to incorporate proper screening and reaching out to clients in a timely manner. This work also depends on future students follow up based on our recommendations.

4. Includes recommendations for future work associated with this population-based project

Going forward, implement feedback from community members and clients. Utilize the following recommendations to cater the pamphlet to meet the needs of CARES clients.
Explore the recommendation of incorporating resources for financial management into the pamphlet. In one longitudinal study, help with taxes was the most commonly utilized resource.

In regard to the presentation of the pamphlet:
    Don't:
- Use decorative font and italicized letters
- Use patterned background

- Use glossy paper as it creates glare

Do:
- Use simple font with thick lines that contrasts against the background
- Allow plenty of blank areas
- Space text at 1.5 instead of single space
- Ensure paper is thick enough so print from the other side cannot be seen through

5.	Includes the plan for students to share their poster and PHP work with various audiences in the neighborhood with focus on what they want the neighborhood audiences to glean from this project and any "calls to action."

Students will be meeting and presenting at the School of Nursing on the first floor breeze ways on 5/30/2019 from 1000 to 1200. Students will also be presenting at the City of Gresham meeting hall on 6/5/2019 from 1330 to 1430, to present to community resources, Gresham Fire, and Gresham Police.

Project goals:
- Create awareness about the knowledge deficit present in the community about resources.
- Determine which resources are most needed and useful to clients in this community and modify the pamphlet as needed.
- Incorporate all stakeholders (OHSU nursing students, clients, Gresham CARES, and Gresham Fire and Emergency Services, etc.) to use the resources that we have provided to CARES clients.
- Increase organization and utilization of client's frequently used contacts and resources.
- Decrease stress levels and the feeling of being overwhelmed within our clients.