

# Selling's First 100 Cases: Diagnoses Left by the Wayside of History

SCHOOL OF MEDICINE
Scholarly Projects

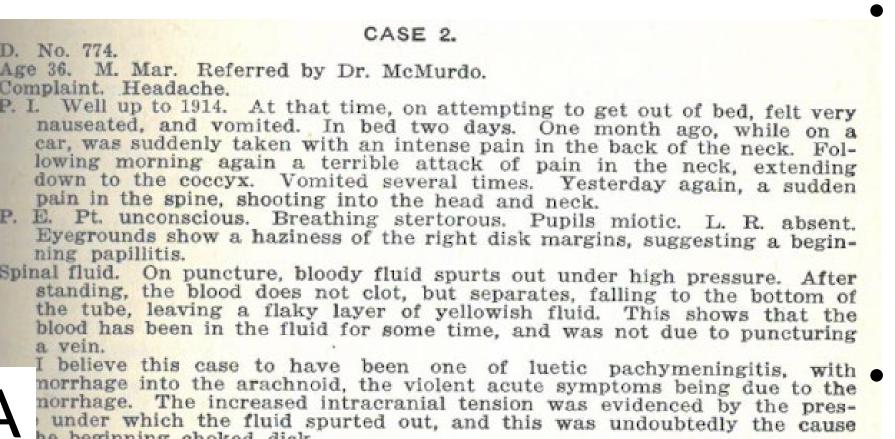
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### Background

- Dr. Laurence Selling (Figure 1A), the noted neurologist and emeritus professor of medicine at the University of Oregon Medical School.
- Was educated at Johns Hopkins and extensively in Europe, then returned to Portland in 1912 to open his own clinic in the Selling Building (Figure 1B).
- Made detailed reports of his first 100 cases (now held in the OHSU Archives) that allow investigation into diagnostic reasoning, historic diagnoses, and trends in treatments.

## Studies in Diagnostic Reasoning

• Currently diagnostic reasoning is taught as a two-pronged approach: the dual process-theory of a fast, unconscious process followed by a slower, more deeply analytic one.



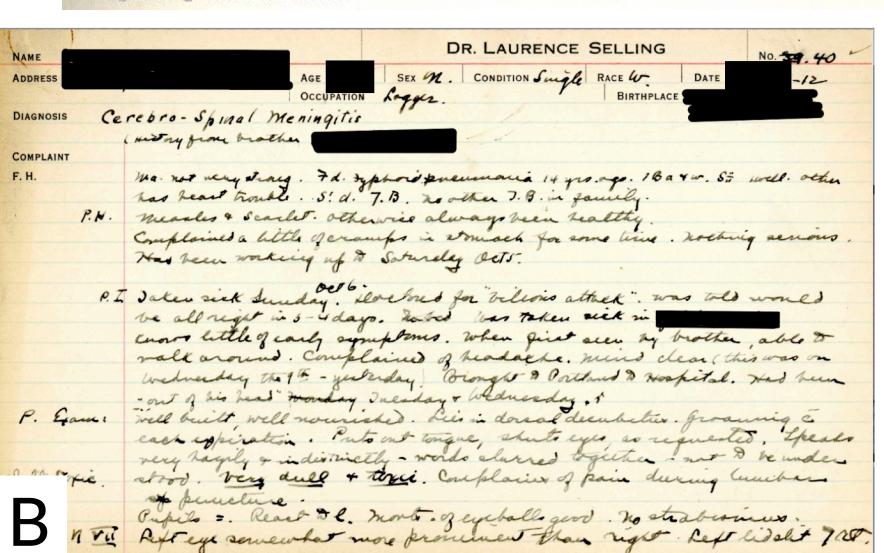


Figure 2. Examples of Selling's case reports (A) from a 1916 presentation at a local medical society and (B) Case 40 (1912) of the First 100 Cases. Note the similarities in organization.

- Selling educated
   before Flexner
   report but under
   Osler with
   education that
   resembles today's.
- resembles today's.
  Limitations to the analysis of historic records.
- Best "real-time"
   comparison from
   concurrent
   records (Figure 2).
- Contemporary
   hospital records
   provide additional
   data.
- Diagnoses "based on logic of internal consistency."

# Methodology

- 81 extant cases remaining from original 100
- Each case assessed for basic demographics (Figure 3), history, laboratory tests, diagnosis, and treatments.
- Cases selected for historical interest and ability to comment on change in diagnosis over time.
- Primary objective was to research Selling's diagnostic technique both in and out of context.





Figure 1 (A). Selling's WWI ID and (B) Exterior of the Selling Medical Building at SW 6<sup>th</sup> and Alder.

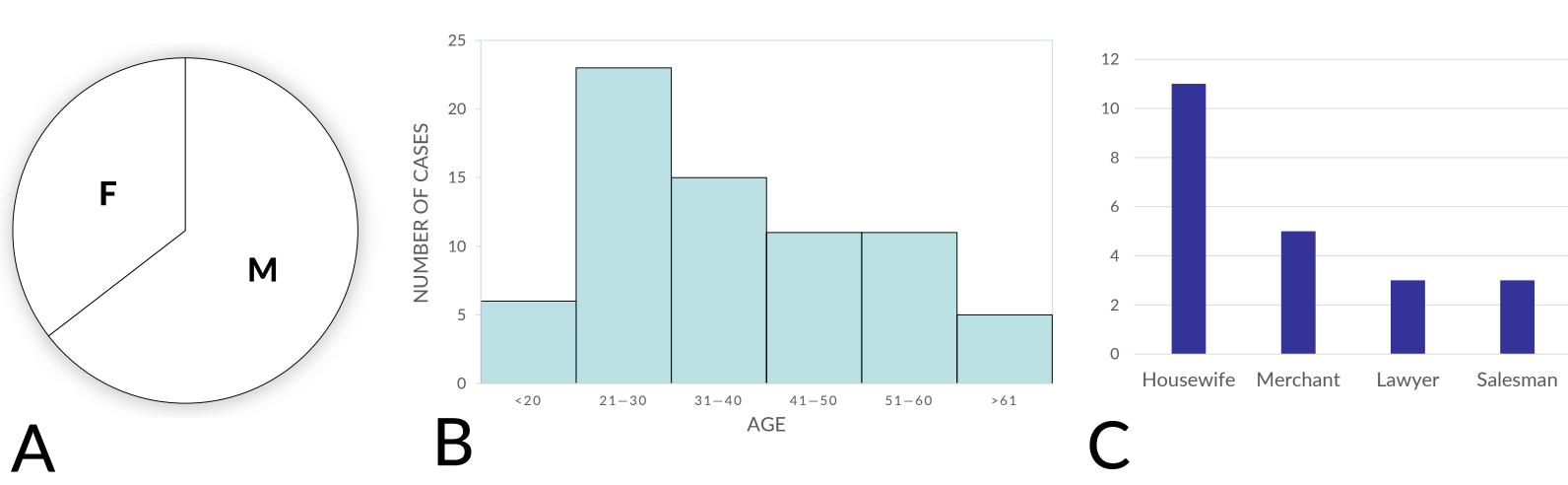


Figure 3. (A) Pie chart illustrating split between males and females in extant cases, (B) bar graph indicating distribution of ages, and (C) bar graph illustrating most common occupations.

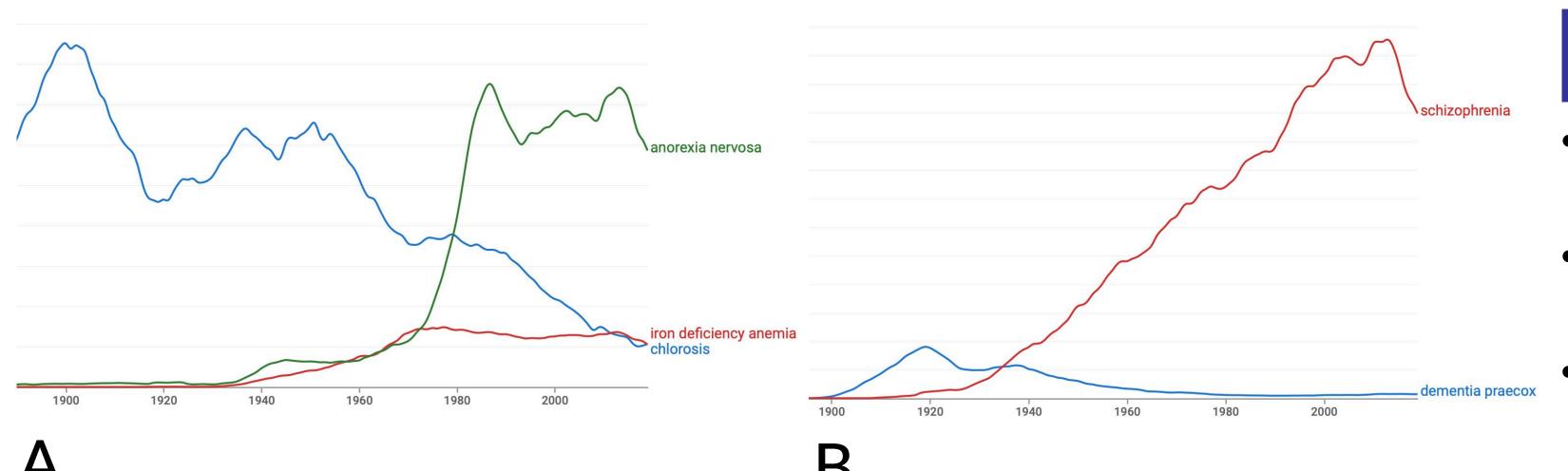


Figure 4. Google Books ngrams indicating relative popularity in usage over the last century for (A) chlorosis vs. anorexia & iron deficiency anemia and (B) dementia praecox vs. schizophrenia.

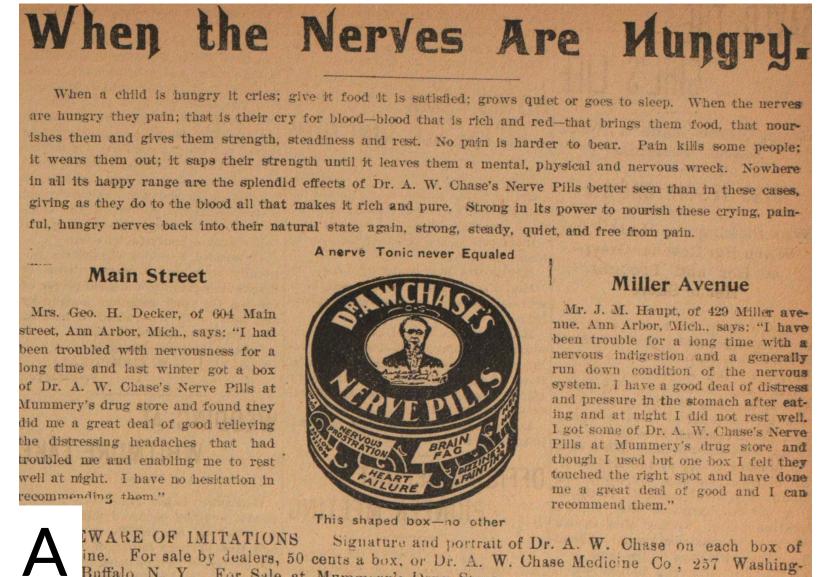




Figure 5. Widely different treatments in (A) stereotypic snake oil advertisement of 1902 (aadl.org) and (B) early meningitis antitoxin circa 1929 (si.org).

# Past Diagnoses and Treatments & Current Correlates

- Diagnoses and treatments wax and wane over time (Figure 4) dependent on advances in medicine, number of journal articles, advertisements (Figure 5A), and other influences on popularity.
- Four selected diagnoses and treatments from Selling's Cases:
  - ➤ Chlorosis. Recognized for 400 years until falling out of favor in the 1920s. Considered related to both iron deficiency anemia and anorexia nervosa. Selling treated successfully with iron pills and a stay "in [the] country."
  - Dementia Praecox. Later known as schizophrenia. Selling studied under and conversed with Adolf Meyer, the psychiatrist who developed a biopsychosocial theory of its etiology which remains consistent with today's understanding of the disease.
  - ➤ Probiotics. Controversial both then and now. Selling prescribed Metchnikoff's lactic acid bacilli for a case of "intestinal putrefaction" that led to "decided improvement."
  - Meningitis Anti-Toxin. For a case of acute "cerebro-spinal meningitis," Selling tried an intrathecal administration of Mulford's antitoxin (Figure 5B).

#### Conclusions

- Selling ahead of his time with regard to the usual scant clinic records of the first decades of the 1900s.
- Diagnoses were based on laboratory testing in combination with the history given by the patient.
- Articles in local and national journals indicate his dedication to furthering accuracy.
- However, still limited by the knowledge of the time and lack of sensitivity and specificity of laboratory tests.
- Future directions are the many cases still to be explored and potential for a Human Dx-type app built of historic data.

#### References

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## Acknowledgements

Meg Langford, Steve Duckworth, Roman Block, Laura Zeigen, OHSU Historical Collections and Archives, OHSU Library, Natl Reg Hist Places.