

The Bulletin

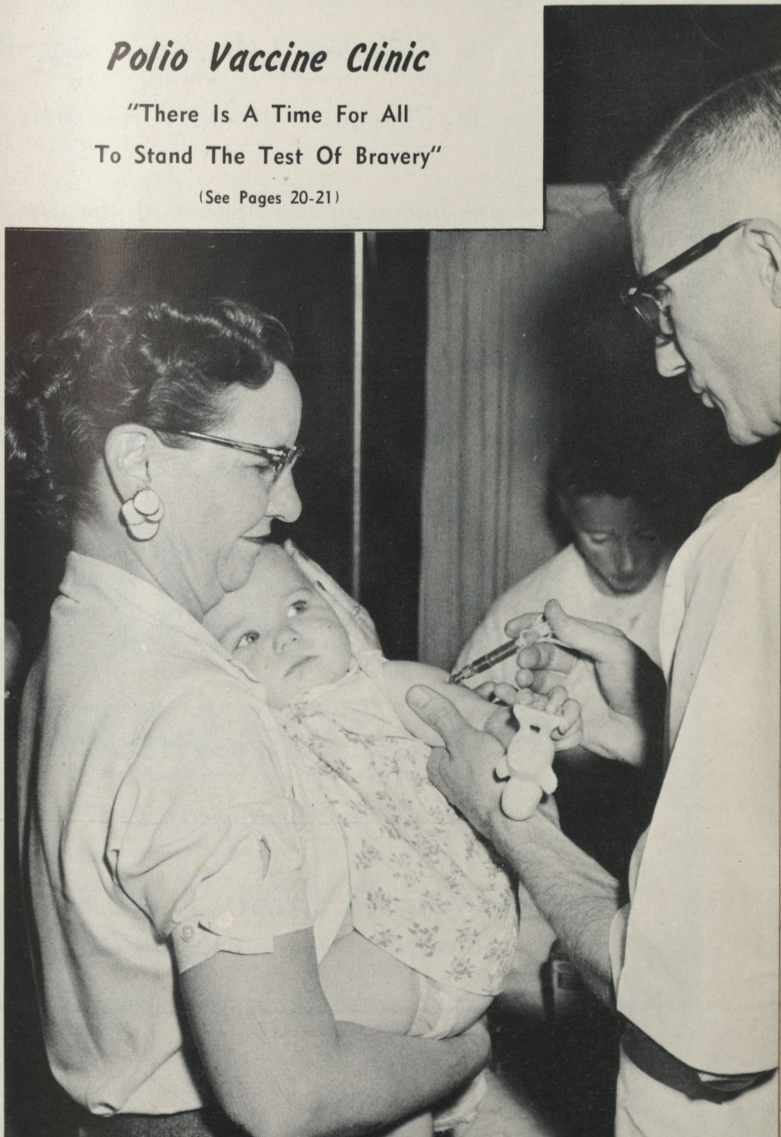
MULTNOMAH COUNTY MEDICAL SOCIETY - - - - -



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To Stand The Test Of Bravery"*

(See Pages 20-21)



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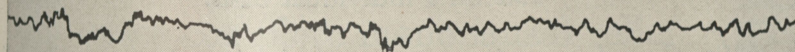
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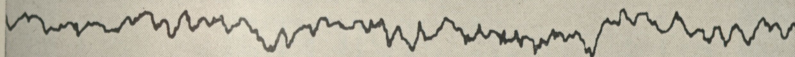
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WHAT IS THE DIFFERENCE BETWEEN A TRANQUILIZER AND A SEDATIVE?

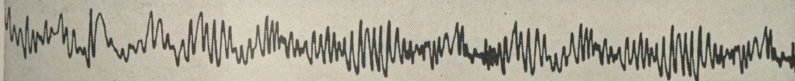
Comparison of the effect of Raudixin (tranquilizer) and a barbiturate (sedative) on the cortical electroencephalogram



No drug.



After Raudixin. E. E. G. not altered.



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Because barbiturates and other sedatives depress the cerebral cortex, the sedation achieved is accompanied by a reduction in mental alertness.

Raudixin acts in the area of the midbrain and diencephalon, and does not depress the cerebral cortex. Consequently, the tranquilizing (ataractic) effect achieved is generally free of loss of alertness.

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Squibb Whole Root Rauwolfia Serpentina

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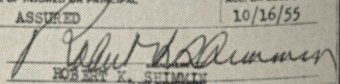
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<small>ON ACCOUNT OF POLICY OR BOND NO. GS 37301</small>			<small>ACC. OR LOSE DATE</small>	
KEY NO.	CLASS LETTER	FILE NO.	NAME OF ASSURED OR OBLIGEE	NAME OF INJURED OR PRINCIPAL
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Medical Society Plan, contact

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- balanced estrogen-androgen
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*Moravec, C. L., and Moravec, M. E.: New York J. Med. 55:2775, 1955.

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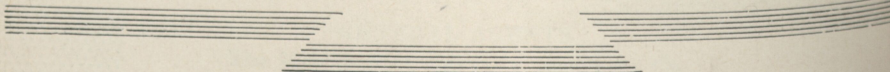
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Portland 7, Oregon

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THE BULLETIN
of the
MULTNOMAH COUNTY
MEDICAL SOCIETY

VOL. XI JULY, 1956 NO. 7

Official Publication
of the
Multnomah County Medical Society

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Opinions expressed in Bulletin articles, whether signed or unsigned, are those of the individual writers and do not necessarily represent the opinions or policies of the Committee on Public Relations of the Multnomah County Medical Society.

Multnomah County
Medical Society

* * *

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*allergic to pollen
... yet fully enjoying summertime*



'Co-Pyronil'

(PYRROBUTAMINE COMPOUND, LILLY)



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... usually eliminates distressing symptoms without causing side-effects; allows the allergic patient to enjoy fully this "funtime" season of the year.

rapid-acting ... relief usually noted within fifteen to thirty minutes.

long-acting ... relief often maintained for eight to twelve hours; thus continuous relief is provided on a convenient dosage schedule.

complete relief ... more frequently obtained because of the complementary actions of two antihistamines and a sympathomimetic.

Supplied as pulvules, pediatric pulvules, and suspension.

prescribe relief from allergy ... prescribe 'Co-Pyronil'

The Bulletin

... MULTNOMAH COUNTY MEDICAL SOCIETY ...

VOL. XI

JULY, 1956

NO. 7

Oregon Academy of General Practice Meets In Portland, September 13-15

Prominent speakers in their field both on the local and national medical scene will head the scientific agenda when the Oregon Chapter of the American Academy of General Practice convenes for its first independent annual meeting in Portland on September 13-14-15, 1956.

In addition to an outstanding scientific program there will be special social events for both ladies and men. The 11 scientific papers will be presented at the Masonic Temple, while business meetings and social events are scheduled for the Heathman Hotel.

Out-of-staters presenting papers at the meeting are Drs. Aram Glorig, Glendale, California, Director of Research, Sub-committee on Noise in Industry of the Committee on Conservation of Hearing, American Academy of Ophthalmology and Otolaryngology; H. Corwin Hinshaw, clinical professor of medicine at Stanford University School of Medicine; John W. Huffman, associate professor of Obstetrics and Gynecology, Northwestern University Medical School, and Carl T. Javert, associate professor of clinical obstetrics and gynecology, Cornell University Medical College.

Speakers from Oregon are Drs. Raymond M. Reichle, President of the Oregon Academy; David D. DeWeese, clinical professor of Otolaryngology at the University of Oregon Medical School; Howard P. Lewis, Professor and head of the Department of Medicine, University of Oregon Medical School; Goodrich C. Schaffler, clinical professor of Obstetrics and Gynecology, University of Oregon Medical School; Dean B. Seabrook, clinical professor of surgery at the Uni-

versity of Oregon Medical School; Laurence Selling, professor emeritus of medicine at the University of Oregon Medical School, and Robert H. Tinker, chairman of the Academy's Education Committee.

Banquet speaker on Friday evening will be Dr. Mac F. Cahal, Executive Secretary and General Counsel for the American Academy of General Practice. Dr. Cahal's talk is entitled "Let the People Behold You."

Dr. Reichle, who will present a Presidential Scientific Address which is scheduled to become an annual program feature, announced that 10 hours of Category I postgraduate credit will be offered for attendance at the meeting.

Program Chairman for this first independent meeting is Dr. Bernard P. Harpole, President-Elect of the state organization.

American Academy Opens New Headquarters Office

KANSAS CITY, MO. — More than 400 physicians, dignitaries, and guests are scheduled to attend the formal dedication of the new American Academy of General Practice national headquarters building on September 1. The principle speaker will be Dr. Dwight H. Murray, Napa, Calif., president of the American Medical Association.

The new reinforced concrete building houses the Academy staff and the editorial and business offices of *GP* magazine, published monthly by the Academy. Built at a cost of more than \$600,000, the building is finished in brick, Indiana

(Continued on page 10)

* * *

THE PROGRAM

Thursday, September 13

- 4-7 p.m.—Registration (Heathman Hotel)
 6:30 p.m.—Social Hour (Heathman Hotel)
 7:00 p.m.—Business meeting and dinner (Heathman)

Friday, September 14

- 9-10 a.m.—Registration (Heathman)
 10:00 a.m.—*Howard P. Lewis, M.D.*
 "Psychiatric Problems in General Practice"
 10:30 a.m.—*Raymond M. Reichle, M.D.*
 "Varicose Vein Surgery"
 11:00 a.m.—*H. Corwin Hinsbaw, M.D.*
 "The Questionable Survey Chest X-Ray"
 11:30 a.m.—Panel Discussion
 12:30 p.m.—Women's Luncheon
 1:30 p.m.—*David D. DeWeese, M.D.*
 "A New Look At Some Old Procedures in Otolaryngology"
 2:00 p.m.—*John W. Huffman, M.D.*
 "The Way is Uncharted"
 2:30 p.m.—Recess
 2:45 p.m.—*Laurence Selling, M.D.*
 "Headaches"
 3:15 p.m.—*Aram Glorig, M.D.*
 "Hearing Loss and the General Physician"
 3:45 p.m.—Panel Discussion
 6:00 p.m.—Social Hour (Heathman)
 7:00 p.m.—Banquet: *Mac F. Cabal, M.D.*
 "Let the People Behold You"

Saturday, September 15

- 9:00 a.m.—*Carl T. Javert, M.D.*
 "Psychosomatic Abortion"
 9:30 a.m.—*Robert H. Tinker, M.D.*
 "Hysterectomies"
 10:00 a.m.—*Goodrich C. Schauffler, M.D.*
 "Teenage Gynecology"
 10:30 a.m.—Recess
 10:45 a.m.—*Dean B. Seabrook, M.D.*
 "Pre-operative Diagnosis—Acute Appendicitis"
 11:30 a.m.—Panel Discussion

* * *

New Headquarters

(Continued from page 9)

limestone, and Minnesota granite. Two 50-ton units provide complete air conditioning with separate controls in each private office.

The four-story building has a first floor, second floor, basement, and sub-basement. It contains 30,000 square feet of floor space and provides off-the-street parking for 40 cars. Plans permit either vertical or horizontal expansion.

The Academy, founded in 1947, is already the nation's second largest medical association. More than 21,000 family doctors belong to the Academy.

Located in the heart of Kansas City's expanding cultural area, the building is within easy walking distance of Midwest Research Institute, Kansas City University, and the Nelson Gallery of Art.

The Academy's 64-man headquarters staff formerly occupied three offices scattered along a six-block strip. Ten additional members have offices in Washington, D. C., New York City, Chicago, and Los Angeles.


Unique features of the T-shaped building include a first-floor lobby of terrazzo and Lido marble, imported from French Morocco. Only one other building in America contains this unusual marble. Tempered glass stairway panels and a custom-designed brass candelabra complete the lobby decor.

The main conference room has African cherry wood panelling and electrically operated draperies. An oval fruitwood conference table was custom-built in New York. A New York artist was commissioned to paint a portrait of the late Sir Alexander Fleming, discoverer of penicillin and an honorary member of the Academy. The original culture, from which all penicillin is derived, is on display in the conference room.

The basement floor includes a complete kitchen, an employees dining room, a second conference room that can accommodate 200 people, and automatic addressing equipment. The sub-basement will be used for inactive files and storage.

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Oregon's finest convalescent Hospital



KEARNEY ST. CONVALESCENT CENTER
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supervisor of nurses,
welcomes inspection by
physicians at any time.*



Record Attendance Seen For Third Annual Northwest Industrial Health Conference; Oregon Physicians Play Prominent Roles

A large turnout of physicians from Oregon and Washington is expected to boost registration well over the 400 mark when the Third Annual Industrial Health Conference opens a two day stand September 10, at Portland's Hotel Multnomah.

The Conference, sponsored by the Portland Chamber of Commerce, is arranged in cooperation with a number of interested professional groups including the State Medical Society's Committee on Industrial Health under the chairmanship of Dr. John G. P. Cleland of Oregon City.

Dr. Arthur F. Hunter of Portland who this year is serving as chairman of the Chamber's Health Affairs Committee, will preside at the afternoon session on Tuesday, September 11.

Heading the long list of medical authorities who will appear on the program is Dr. William C. Menninger, prominent psychiatrist and director of the Menninger Clinic of Topeka, Kansas.

Other speakers will be Dr. J. F. McCahan of Boston, director, loss prevention department, Liberty Mutual Insurance Company; Mrs. Mary Delahanty, R.N., Equitable Life Assurance Society of America, and Harry M. Stuhldreher, one-time member of the famed "Four Horsemen" of Notre Dame and now assistant to the vice president of U.S. Steel Corporation. Mr. Stuhldreher will speak at the luncheon session on Monday noon.

Tuesday noon at luncheon Dr. Menninger will speak on "The Mental Health of the Executive."

Dr. Forrest E. Rieke of Portland will serve as a member on one of the key panels Monday afternoon when topic for discussion will be "Where are We Going in Workmen's Compensation?"

The Conference is open to all physicians, persons in industry and allied medical fields. Registration desk will open Sunday, September 9, from 3 until

9 P.M. at the Hotel Multnomah and again on Monday at 8 a.m.

Chamber officials report that advance registration indicates this will be largest conference in history of the event.

Panel topics on the program include "Mental Health Problems in Industry", "The Role of the Industrial Nurse in the Plant Program", "Why Management, Labor and Medicine must Look at the Total Industrial Health Picture", "Rehabilitation's Contribution to Industrial Health", "Industrial Vision Conservation", and "The Noise Problem in Industry".

Serving as a panel member during discussion of "Mental Health Problems in Industry" will be Dr. Eugene P. Owen of Portland, industrial physician and president of the newly organized Northwest Association of Occupational Medicine.

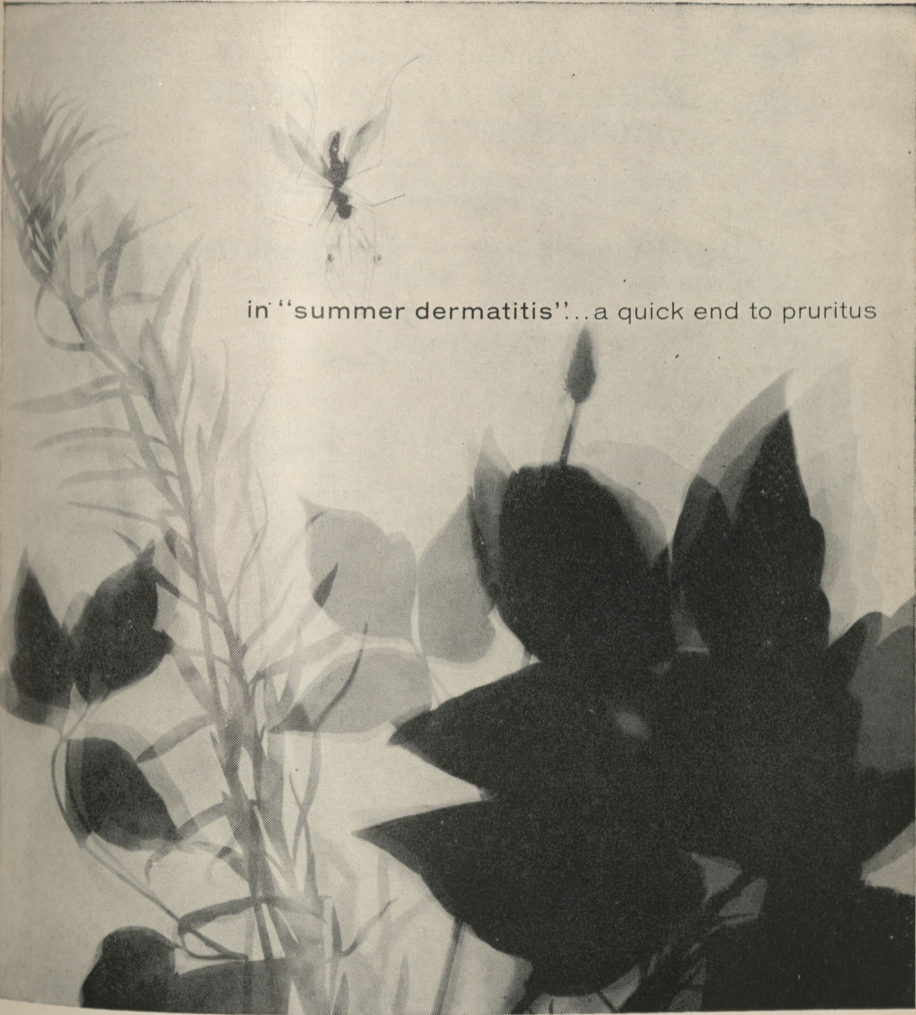
The Northwest group will hold its first annual meeting on Sunday, September 9, at the Hotel Multnomah. The meeting, like the Industrial Health Conference, is open to all interested physicians and allied personnel.

See page 14 for details on the Occupational Medicine meeting.

Don Hall Laboratories Moves Into New Quarters

The Don Hall Laboratories, formerly of 1932 S. W. Water St., Portland, has moved its drug and pharmaceutical manufacturing operation to new, enlarged quarters at 1935 N. Argyle, Portland.

Don Hall, president of the firm, reports the purchase of the 9,000 sq. ft., 2-story concrete building gives them twice the manufacturing and storage space. Hall said the additional area will be used to increase their regular production and will also allow them to expand into new fields of pharmaceutical manufacturing.



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(crotamiton GEIGY)
cream and lotion

GEIGY

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74096



Annual Meeting
NORTHWEST ASSOCIATION OF
OCCUPATIONAL MEDICINE

Sunday, September 9, 1956

Hotel Multnomah Portland, Oregon

Program

- 9:30 A.M. Registration (No registration fee)
- 10:00 A.M. Business Meeting
 Greetings by Presidents of Medical Associations,
 Oregon, Washington, Idaho, British Columbia and Alaska
- 11:00 A.M. Ernest Banfield, M.D., Plastic Surgeon, Tacoma, Wash.
 "PLASTIC SURGERY TRAUMA of HEAD and NECK"
- 11:30 A.M. Chris Leggo, M.D., Industrial Consultant,
 Palo Alto, California
 "HUMAN BEHAVIOR IN INDUSTRIAL MEDICINE"
- 12:00-1:30 P.M. RECESS
- 1:30 P.M. Roger Anderson, M.D., Orthopedic Surgeon, Seattle, Wash.
 "THE UNSTABLE BACK—FROM YOUTH TO RETIREMENT"
- 2:30 P.M. Wilbur J. Lawrence, Attorney, Seattle, Wash.
 "LEGAL ASPECTS OF EMPLOYMENT OF THE IMPAIRED"
- 3:00 P.M. W. J. McNamara, M.D., Associate Medical Director,
 Equitable Life Assurance Society of Am., N.Y., N.Y.
 "MAJOR MEDICAL INSURANCE"
- 3:30 P.M. Hedwig Kuhn, M.D., Industrial Vision Consultant,
 Hammond, Indiana
 "EYES—FACTS AND FALLACIES"
- 4:30 P.M. RECEPTION HONORING SPEAKERS—ALL IN ATTENDANCE
 ARE INVITED

This program is open to all groups and persons with an interest in health and welfare of our working population. Especially invited are practising physicians, nurses in industry, attorneys, those in safety and personnel roles, the insurance industry and those in *counseling, guidance and other special services directed toward those who live and toil in industry*. This is a medical meeting oriented toward a lay audience of wide and diverse backgrounds and interests. It is planned to answer your questions and to complement the PACIFIC NORTHWEST INDUSTRIAL HEALTH CONFERENCE immediately following on SEPTEMBER 10 and 11, 1956. We urge you to attend, bring interested friends and associates and ask questions of the speakers, all of whom enjoy national prominence.

Eugene P. Owen, M.D., President
 Forrest E. Rieke, M.D., Program Chrm.

Upjohn

Delta-Cortef* for inflammation, neomycin for infection:

TOPICAL OINTMENT

Each gram contains:

Delta-1-hydrocortisone
acetate . . . 5 mg. (0.5%)

Neomycin sulfate

5 mg.

(equiv. to 3.5 mg. neomycin
base)

Methylparaben

0.2 mg.

Butyl-p-hydroxybenzoate

1.8 mg.

Supplied: 5-gram tubes

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Each gram contains:

Delta-1-hydrocortisone
acetate . . . 2.5 mg. (0.25%)

Neomycin sulfate

5 mg.

(equiv. to 3.5 mg. neomycin
base)

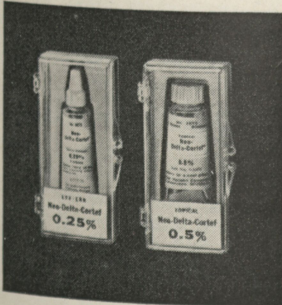
Supplied: 1/8 oz. tubes with
applicator tip

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* TRADEMARK

† TRADEMARK FOR THE UPJOHN BRAND OF PREDNIS-
OLONE ACETATE WITH NEOMYCIN SULFATE

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Dr. Bernard Pirofsky Accepts Duties as Medical Director at Regional Blood Center

Dr. William C. Scott, chairman of the Committee on Regional Blood Center for the Multnomah County Medical Society, has announced the appointment of a young New York University College of Medicine graduate to serve as medical director at the Red Cross Blood Bank.



Bernard Pirofsky, M.D.

The new director starting September 1, will be Dr. Bernard Pirofsky, who just completed a year in the division of experimental medicine at the University of Oregon Medical School.

Prior to selecting the new director the Committee spent several meetings working with the Red Cross in reviewing medical policies and practices at the Blood Bank and outlining duties of the

director. Dr. Pirofsky will supervise all medical operations at the Bank and will also work directly with practicing physicians in further development of the blood replacement program.

The director is a 1950 graduate of New York University College of Medicine. He received his internship and residency in medicine at N.Y.U., and served as a Captain in the USAF medical corps from 1952-54.

Dr. Pirofsky came to Oregon on receipt of an American Cancer Society Research Fellow in Hematology on recommendation of the National Research Council's Committee on Growth.

In addition to memberships in the Multnomah County and Oregon State Medical Societies, Dr. Pirofsky is a member of the A.M.A., American Federation for Clinical Research, Northwest Society for Clinical Research and Society of the Sigma Xi.

Wanted For Print! Medical Society News

Oregon Section of Northwest Medicine invites all component societies to submit news items. Forward news to your State Society headquarters, 1115 S.W. Taylor, Portland.

PHYSICIAN'S HOME AND OFFICE FOR SALE

Rx for a happy life

Office and home on 2 acres of wooded land on the banks of the Rogue River in Southern Oregon. Ideal set-up for physician who wishes to enjoy life and practice in a leisurely fashion with an income of \$12,000 to \$15,000 annually and much more, if willing to work. Beautiful modern six room home, including utility and four room office, adjoining 24'x22' garage and workshop. All exterior construction natural finish redwood—interior finish largely wood—knotty pine and redwood. Guest home of log construction all fully modern. Priced at cost of buildings when built five years ago. Terms if desired. Further information and photos will be gladly furnished upon request. Write A. J. Loeffler, M.D., Trail, Oregon, or call Trail 2092.

Classified Ads

PHYSICIAN NEEDED: Active general practice—office completely equipped—need qualified physician immediately—central downtown Portland. Write: P.O. Box 4405, Portland, Oregon.

— 0 —

NEW BLDG. OFFICES: Only 2 suites of 650 and 800 sq. ft. available or will combine. Front, ground floor with private entrance from street and parking area. Will face Good Samaritan. Occupancy about first of year. Call CA. 8-3636, John Scott, Bkr. Griffin Realty Co., 220 N.W. Skyline Blvd.

— 0 —

OFFICE SPACE AVAILABLE: Have rental space available for one or two physicians in new medical portion of the Dental-Optical Clinic, N. Alta at Ivanhoe St. Call Dr. Mark Hatten—Phone AV. 6-1281 or BU. 9-9767.

— 0 —

NEW MEDICAL CLINIC: A medical clinic is to be built on Belmont St. near 39th Ave., close to Portland Sanitarium and Providence Hospital. On Mt. Tabor and 39th street bus lines. Interested physicians call BE. 2-1733.

— 0 —

SPACE FOR RENT: Would accommodate four physicians with ease, approx. 3,000 sq. ft. on ground floor, new bldg., paved parking area, near new Olds & King store and Gateway shopping center, 10249 N.E. Clackamas. Contact: Cole's Drug Store, 10240 N. E. Halsey, AL. 4-1696.

— 0 —

FOR SALE: Profex-Ray vertical fluoroscope with timer for taking films, new tube used 18 months, only \$600, call: CA. 8-8181, Ext. 333.

— 0 —

QUICK RESULTS: Be sure to use your Bulletin classified section for quick results when you have something to sell or trade. For classified information call the Society headquarters, CA. 8-4175.

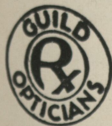
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ON TO SEATTLE!

A.M.A. 1956 Clinical Session

November 27-30

- ★ Oregon physicians should join their Northwest colleagues in supporting this important national meeting.
- ★★ Probably won't be held in Northwest again for many years.
- ★ Program at clinical sessions developed to be of practical value to general physicians.
- ★★ Only previous A.M.A. session in Northwest was in 1929 in Portland.
- ★ Hotel accommodations—reservation forms will be carried in the Journal of the American Medical Association during October and November. Look for them among the advertising pages.

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busy ... and
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Multnomah College Announces Day-Evening Classes For Medical Secretary Training

Multnomah college, in cooperation with the Multnomah County Medical Society, will again offer two courses in medical secretary training, starting September 17.

The day course is designed primarily for secretarial majors desiring specialized training to qualify them for secretarial positions in doctor's offices, clinics, hospitals and medical departments of large corporations.

It is a two-year curriculum, with college credits and includes standard university courses in the arts and sciences, as well as professional subjects. Upon completion, students receive an Associate in Arts degree.

Medical secretaries wishing to earn a bachelor's degree may do so after satisfactorily completing two additional years at a four-year college.

Students with previous training in shorthand will be advised regarding proper placement in these fields. Although highly recommended, shorthand is not required for the course.

A night school refresher course will also be offered for present medical secretaries or others who are working full-time and desire this type of training.

Offered for a second year will be an 18-week medical shorthand and terminology course in the night division. Material dictated in this course will be typical of specialized fields and generalized practice. Training in transcribing from voice recording machines will also be taught.

Persons interested in these courses should contact the registrar at the college offices, 1022 S.W. Salmon street, Portland, for further information, personal interviews or counseling.

The medical secretary course has been extremely successful. Since Multnomah initiated the course in this area, both Salem and Klamath Falls have requested assistance in setting up a similar program in their respective areas.

(Continued on page 26)

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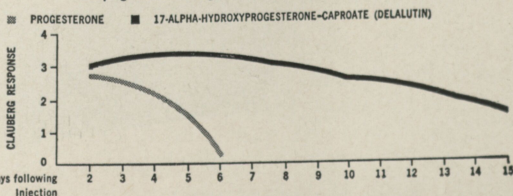
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Bulletin Visits a Polio Clinic



More Than 3800 Welfare Patients Receive Free Salk Polio Vaccine

ABOUT THE PHOTOS

It took more than 50 volunteers from the Woman's Auxiliary to the Multnomah County Medical Society, public health departments and Red Cross along with 32 volunteer physicians to complete a smooth working team at two public welfare Salk vaccine clinics sponsored by the Society in the auditorium of the Medical-Dental Bldg. Filling syringes was a constant operation and washing used equipment went on from morning until night. Other volunteers spent the day cleansing hundreds of arms prior to injection. Volunteers also handled secretarial work and kept order when some youngsters proved unwilling patients.

The Multnomah County Medical Society was quick to respond this summer when welfare officials sent out a call for help to administer Salk vaccine to thousands of youngsters from needy families.

When Dr. Clinton S. McGill, who supervises medical affairs for the welfare office, called attention to the problem, President Arch W. Diack immediately appointed a three man committee to work out details for two large public vaccine clinics under auspices of the Medical Society.

Planning the clinics in auditorium of the Medical-Dental Building were Drs. James P. Whittemore, Chairman; Thomas J. Stack, Willis J. Irvine, City Health Officer Thomas L. Meador, County Health Officer F. Sydney Hansen, McGill, and Auxiliary leaders, Mrs. Carl G. Ashley, President, and Mrs. J. Cliffton Massar.

Assistance also came from public health nurses, the Red Cross and the Medical-Dental Surgery.

Invitations to receive free vaccine were sent to more than 5,000 members of welfare families. Case workers in the field arranged appointments for families interested in receiving shots.

On hand to supply volunteer services at the clinics were more than 50 members of the Woman's Auxiliary, public health nurses, welfare officials and 32 private physicians.

At the close of the fourth day, held over a two month period, a total of 3803 cc's of vaccine had been administered to youngsters, teen-agers through 19 years and to pregnant women.

The clinics were held at a time when Oregon's supply of both public and commercial vaccine had reached an all-time high and tied in with a statewide campaign to encourage greater use of the vaccine.

The Council of the Oregon State Medical Society approved a joint public education program with the State Board of Health and the National Foundation for Infantile Paralysis in efforts to stimulate public apathy. In the meantime the State Board of Health, acting on recommendation of its polio advisory committee, lifted all age restrictions on use of commercial vaccine but still restricted public vaccine to persons through 19 years of age and to pregnant women.

In mid-July a total of 215,681 cc's of Salk vaccine were available for use in Oregon while only 35,206 cc's actually were in the hands of private physicians. Health officials predict this state will receive nearly 200,000 cc's of additional vaccine each month through the end of the year.

Estimates indicated that only about 300,000 Oregonians had received one or more shots although the total eligible population prior to the lifting of age restrictions was 532,645.

By the end of the month there were signs that the campaign was paying dividends. Many physicians throughout the state displayed posters asking patients to "Help Fight Polio" which were supplied by the Board of Health and sent to all physicians by the headquarters office of the State Society.

Dr. Samuel B. Osgood, state epidemiologist pointed out that major changes affecting Oregon's vaccine distribution procedures were the termination of the federal allocation system and removal of

(Continued on page 27)

A.M.A. Secretary's Letter

George F. Lull, M.D.
Secretary-General Manager

New Film on Auto Injuries

A 15-minute motion picture on the part being played by the medical profession in the prevention of auto crash injuries has been released jointly by the American Medical Association and the Ford Motor Company.

Entitled "On Impact," the film is based on scientific information about auto injuries presented at the AMA's Annual Meeting in June. Participants include Dr. Fletcher D. Woodward of the University of Virginia School of Medicine and chairman of AMA's Committee on Medical Aspects of Automobile Injuries and Deaths and Dr. John O. Moore of Cornell University Medical College.

One interesting sequence in the motion picture shows how design engineers run test accidents to see what the impact does to dummy occupant.

Prints of "On Impact" are being sent to all television stations in the United States for possible use on public service time. In addition, the feature can be booked from the AMA's Film Library, by county and state medical societies and their auxiliaries for showing at meetings or to the general public.

AMA Pamphlet Sales Record

More than 396,000 health education pamphlets were sold by the AMA's Bureau of Health Education during the 12 months ending June 30, 1956. This represents sales in single copies or small quantities. These sales are of interest since they indicate a widespread use by non-medical persons of materials prepared and sold by the AMA. They also furnish a valuable index of the health interests of a considerable cross-section of the American people.

(Continued on page 23)

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SECRETARY'S LETTER

(Continued from page 22)

An analysis shows that the largest single group of pamphlets sold is 69,000 on the health of the school age child. Mental health pamphlets were second with 35,574; accidents and first aid 25,575; teeth 18,674; nutrition and diet 18,000; maternal health 17,296; physical fitness 15,319, and heart and circulation 12,400. Most of the pamphlets are reprinted from *Today's Health*.

Industrial Health Meeting

The AMA's Council on Industrial Health announces plans are being made to hold the next Congress on Industrial Health February 3-6 at the Biltmore Hotel, Los Angeles. The four-day meeting will feature technical sessions on such things as industrial vision, management of burns, pesticides and herbicides, and hearing loss due to noise. Additional program details will be announced later.

Medical Examiners Set Meeting, October 19-20

The next regular meeting of the State Board of Medical Examiners will be held on October 19-20, 1956, in room 609 of the Failing Building, Portland.

The next State Board written examination will be given in January, 1957.

Application forms and instructions may be obtained from the office of the Board at the address listed above. Forms are obtained on written request.

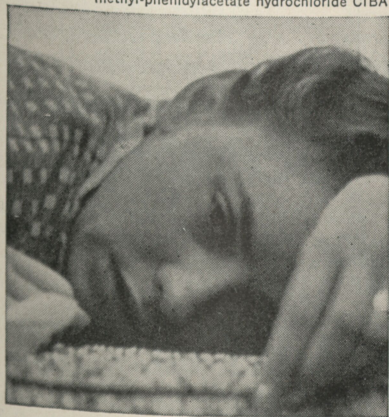
Applications to be considered at the October meeting must be filed with the Board prior to September 21, 1956. The Oregon Basic Science Certificate may be filed later since it will not be possible to have results of the Basic Science Examination prior to the final filing date.

The next basic science examination will be given on September 8, 1956. Inquiries should be directed to Oregon Basic Science Examining Committee, State Board of Higher Education, Eugene, Oregon.

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JACKSON COUNTY MEDICAL SOCIETY OPENS SECRETARY'S SCHOOL

Dr. Florian J. Shasky, Chairman of the Committee on Public Relations for the Jackson County Medical Society, announces that the Society will sponsor a special course for medical front office secretaries beginning on September 18, at Medford High School.

The course, similar to ones already under way in several other Oregon cities, is being offered in cooperation with Southern Oregon college and the general

extension division of the Oregon state system of higher education.

Instructor for the course will be Dr. Alwin V. Miller, chairman of the business education department of Southern Oregon college. He has taught secretarial courses for several years and also has been an office manager. Dr. Miller is currently president of the Medford chapter of the National Business Management Association.



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Oregon State Medical Society

Portland, Oregon

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Secretarial School

(Continued from page 19)

Some 79 students have participated in the night division and 12 in the day division. This year 15 already have registered for the day course even though formal registration does not open until September 10.

Later in the year Multnomah plans to hold a tea with the Medical Auxiliary for high school seniors in the Portland area, to acquaint them with the course and job opportunities available upon completion of the course.

In addition, the Multnomah college speaker's bureau, while making its annual tour of high schools, will feature the medical secretary course.

Dr. Raymond G. Bunge Addresses Urologists

Dr. Raymond G. Bunge, professor of Urology at the University of Iowa, was the guest speaker at the regular July meeting of the Oregon Urological Society held at Portland's Hotel Benson.

The speaker chose as his topic "Infertility in the Male". He also discussed the use of skin biopsy and sex determination in certain doubtful cases.

Because of the nature of the subject special invitations were sent to the Endocrinologists and the Obstetrical and Gynecological societies.

President of the Oregon Society is Dr. Clarence V. Hodges. Highlights of the meeting were reported by Dr. J. Scott Gardner.

Lane County Golf Tourney

September 10, is the day set for the Annual Lane County Medical Golf Tournament sponsored by Pfizer Laboratories. Tee-off time at the Eugene Country Club will be 9 a.m.

The tournament will be followed by a banquet starting at 5:30 p.m. Golfers and non-golfers are invited to attend the after tournament festivities.

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Age Restrictions Lifted For Commercial Vaccine

(Continued from page 21)

all age restrictions on commercial vaccine. He emphasized that neither order changed federal requirements that distribution of tax purchased vaccine be limited to persons 19 years of age and under and all pregnant women.

He cautioned that it is a violation of federal law of any private physician or health officer to use tax purchased vaccine for persons not in the eligible age group.

Although the Public Health service will no longer allocate vaccine, it will continue several functions which aid the effective distribution of the vaccine, Dr. Osgood said. Whenever a new supply of vaccine is approved and released by the public Health service, it will continue to notify the states of the amount of the supply and the manufacturer. It also will continue to receive reports from manufacturers of the geographical distribution of their sales, and will advise manufacturers if a shortage occurs in any particular area.

The allocation system can be reinstated if circumstances change and it is desirable to do so.

Since beginning of the vaccination program last April, 90,422,463 cc's of vaccine have been released. It is now estimated that more than 40 million children and expectant mothers have received at least one injection.

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Grievance Report

Examinations by Medical Specialists Are Common Source of Patient Complaints

Case No. 3

Patients often complain to your Grievance Committee about charges made for special examinations and procedures such as complete neurological exams, cystoscopy and anesthesia by an anesthesiologist.

Many of them believe such exams are not necessary when the results are negative. In other cases the patient's prepaid medical insurance does not include an adequate fee for the consultant.

Your Committee has found that many complaints could be avoided if the referring physician will advise patients on the extent and cost of each procedure.

Recently a patient's husband complained that a neurologist charged \$32.50 for a "reflex examination" which he said took only 45 minutes. In addition the husband complained the examination for the most part was performed by an assistant with an eye examination by the neurologist which lasted approximately 15 minutes.

"The final diagnosis was that it may be an inflamed nerve," the husband wrote the Committee.

We were informed that the patient's insurance company covered this type of an examination for the amount of \$3.00.

In this instance the referring physician was given a complete report indicating a C.N.S. disturbance which the neurologist felt was not well enough delineated to discuss completely with the patient.

Before the case came to the Grievance Committee, the neurologist had voluntarily reduced the fee 25 percent in an effort to reach an understanding with the patient's family.

The Committee recommends better preparation of patients who are referred to specialists for diagnostic procedures. Treating surgeons who plan to use an anesthesiologist should explain the reasons for the decision to both patients and their families. It is always wise to discuss fees prior to elective procedures.

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Voluntary Health Plans Pay Record Benefits During 1956

Benefit payments under voluntary health insurance programs are running 20% higher so far this year than in 1955, the Health Insurance Council has announced. In 1955 such payments amounted to 2.5 billion dollars.

The increase in benefit payments, the Council said, reflects both the progress made by the American people in bringing their health insurance protection to more nearly adequate levels, and the continued spread of ownership.

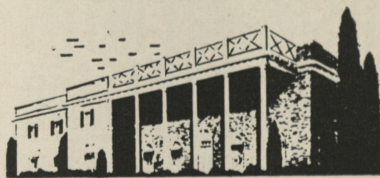
As of July 31, the Council estimates, some 110 million persons, an all-time high, were covered by hospital insurance, while 94 million had surgical protection, 58 million had policies that cover regular medical expenses and seven million were insured against major medical expenses.

The survey, which is made annually by the Health Insurance Council, is based upon reports of health insurance pro-

grams conducted by insurance companies, Blue Cross-Blue Shield and other health care plans.

Commenting on the advances of voluntary health insurance for the year, the report stated, "The rapid growth of hospital, surgical and regular medical ex-

(Continued on page 30)



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55.5 Million Persons In United States Now Have Regular Medical Protection

(Continued)

pense insurance during 1955 was a continuance of truly spectacular trends that have been in progress for more than a decade." During the year, the report went on to say, the number of people with hospital insurance increased by 6.1%, surgical insurance was up 7.0%

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and regular medical expense protection made a 17.5% gain. Major medical expense insurance made the greatest advance with an increase of 138%.

Some highlights of the Council survey at year's end are:

In addition to the 2.5 billion dollars paid in hospital, surgical and other medical benefits in 1955, the insurance companies paid 595 million dollars in benefits to people under policies designed to help replace income lost because of sickness or accident. This would bring the total benefit payments for the year to 3.1 billion dollars.

Provision for hospital care still occupied the number one place in the American health insurance program, with 59,645,000 persons holding policies from insurance companies; 50,726,000 enrolled by Blue Cross-Blue Shield; and 4,530,000 covered by miscellaneous plans. Making allowance for people protected by more than one type of insuring organization, the Council reported that 107.6 million persons are covered by hospital insurance.

Regular medical expense insurance, providing doctor visits for non-surgical care, accounted for 29,451,000 persons through Blue Cross-Blue Shield, while 25,031,000 were covered by insurance company programs, with 4,639,000 persons insured under the miscellaneous plans. The unduplicated total number of persons having regular medical expense protection is 55.5 million.

(Continued on page 31)

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H. Einar Rasmussen, Manager

Medical Insurance

(Continued from page 30)

Growing public awareness of the cost of catastrophic illness, the survey further disclosed, was reflected in the sharp rise in the number of persons with major medical expense insurance. Coverage under all forms of major medical programs more than doubled during 1955. Of the 5,241,000 persons covered, 4,759,000 had protection through their place of employment with the remaining 482,000 insured through individual and family major medical expense policies.

Completing this report on coverages, the Council stated that disability loss of income insurance covered 33,476,000 persons, including three million people who hold two or more such insurance policies. Of this number, 19,238,000 were covered under group plans and 14,238,000 persons held individual policies.

Medical Position Open At Washington State

A position of physician for the Student Health Service at Washington State College is vacant as of September 15, 1956, and the College is seeking qualified applicants.

Beginning salary on a 9-month basis is \$8,000 or \$9,500 for 11 months.

Inquiries should be addressed to H. E. Zion, M.D., Director of Student Health, State College of Washington, Pullman, Washington.

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


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A.M.A. Delegates to Review Streamlined Medical Ethics During Seattle Session

The principles of Medical Ethics of the American Medical Association, which have served as a guide for physicians for more than a century, are undergoing radical surgery.

The A.M.A. House of Delegates approved a reference committee report on the revision. However, final action was deferred until the clinical session next November in Seattle, "to allow ample opportunity for thorough study" by A.M.A. members.

House action in Chicago followed a report by Dr. Louis A. Buie, Rochester, Minn., chairman of the council on constitution and by-laws, which said "there exists a broad twilight zone in which the concepts of ethics and etiquette are entangled and in which there is much overlapping and consequent confusion."

The report said the present principles

are encumbered by confusing "verbosity and qualifying constructions." It was felt that the principles should be broad, providing a framework in which interpretations could be made. They should deal with basic principles which can serve as "a ready reference for the busy practitioner."

The report said: "It is important to understand that medical ethics are not distinct or separate from ethics generally, but simply emphasize those general principles which are of particular concern to the medical profession. The ethical physician will observe all ethical principles because he realizes that they cannot be enforced by penal reprisals, but must be binding in conscience."

The Principles as proposed consist of a

(Continued on page 33)

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Principles of Ethics

(Continued from page 32)

brief preamble and 10 sections which express the fundamental ideas in the present Principles. Every basic principle has been preserved, but much of the wordiness and ambiguity which made ready explanation difficult have been eliminated. The change would cut the Principles from about 2500 words to a total of about 400.

The 10 proposed sections follow:

1. The prime objective of the medical profession is to render service to humanity with full respect for both the dignity of man and the rights of patients. Physicians must merit the confidence of those entrusted to their care, rendering to each a full measure of service and devotion.

2. Physicians should strive to improve medical knowledge and skill, and should make available the benefits of their professional attainments.

3. *A physician should not base his practice on an exclusive dogma or a*

sectarian system, nor should he associate voluntarily with those who indulge in such practices.

4. The medical profession must be safeguarded against members deficient in moral character and professional competence. Physicians should observe all laws, uphold the dignity and honor of the profession and accept its self-imposed disciplines. They should expose, without hesitation, illegal or unethical conduct of fellow members of the profession.

5. Except in emergencies, a physician may choose whom he will serve. Having undertaken the care of a patient, the physician may not neglect him. Unless he has been discharged, he may discontinue his services only after having given adequate notice. He should not solicit patients.

6. A physician should not dispose of his services under terms or conditions which will interfere with or impair the free and complete exercise of his independent medical judgment and skill or cause deterioration of the quality of medical care.

(Continued on page 34)

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Principles of Ethics

(Continued from page 33)

7. *In the practice of medicine a physician should limit the source of his professional income to medical services actually rendered by him to his patient.*

8. A physician should seek consultation in doubtful or difficult cases, upon request or when it appears that the quality of medical service may be enhanced thereby.

9. Confidences entrusted to physicians or deficiencies observed in the disposition or characters of patients, during the course of medical attendance, should not be revealed except as required by law or unless it becomes necessary in order to protect the health and welfare of the individual or the community.

10. The responsibilities of the physician extend not only to the individual but also to society and demand his cooperation and participation in activities which have as their objective the improvement of the health and welfare of the individual and the community.

Medical Profession Has Real Interest In History

By Bertha B. Hallam, Librarian
University of Oregon Medical School

"Enthusiasm for the history of their profession has long been displayed by medical men. From Symphorien Champier's "De medicinae claris scriptoribus" (Lyons, 1506) to the profusion of books and pamphlets which issue from the presses today, writings on all phases of the subject have come from the pens of physicians."

So writes Gertrude L. Annan, Librarian, New York Academy of Medicine¹ and follows this statement with reference to a contribution by George Rosen² who explains the enthusiasm in these words, "when properly presented, medical history counterbalances the divisive effects of specialization and helps the medical man to synthesize for himself an organic conception of medicine."

Miss Annan's adjective "profusion" is well chosen. A great compilation of medical books in print in 1955 lists 223 titles

(Continued on page 35)

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BOOKS OFFERED ON MEDICAL HISTORY

(Continued from page 34)

in the field of the history of medicine, yet omits many titles in allied fields which would be pertinent reading on the subject. Scarcely a day passes without a newly published record of the past being announced by some publisher.

Periodic coverage of the history of medicine is prolific, too. Many a medical journal contains a regular section devoted to history or frequently includes a special article or compilation on the subject. Various medical historical periodicals of the past are no longer published. But with history for subject matter, currency is not the essential ingredient. These still offer much pleasurable and valuable reading. Currently, being issued, are the following chosen from those being published now in many languages.

From Johns Hopkins University comes the Bulletin of the History of Medicine, the bi-monthly organ of the American Association of the History of Medicine

and the Johns Hopkins Institute of the History of Medicine.

From Yale University comes the Journal of the History of Medicine and Allied Sciences, published quarterly from the Department of the History of Medicine of Yale University.

From the Calgary Associate Clinic, Alberta, comes the Historical Bulletin which is issued quarterly and contains the papers read at the Clinic medical-historical meetings. Isis, an international review devoted to the history of science and its cultural influences is the official quarterly of the History of Science Society. A German language contribution to history, now in its fortieth volume is Sudhoffs Archiv fur Geschichte der Medizin und der Naturwissenschaften.

- 1—Annan, Gertrude L. Rare books and the history of medicine. In Medical Library Association Handbook of Medical Library Practice 2nd ed. Chicago, American Library Association, 1956, p. 294.
- 2—Rosen, George. History in medical education. Ciba Symposia 11:1358-1366, Summer, 1951.

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Recent Additions to the Library By Purchase, Gift and Exchange

Abrams, H. L.—Angiocardiographic interpretation in congenital disease. Springfield, Ill., Thomas, 1956.

Adler, Alfred—The individual psychology of Alfred Adler. New York, Basic Books, 1956.

American Public Health Association—

Services for children with cleft lip. New York, American Public Health Association, 1955.

Bennett, A. E.—The practice of psychiatry in general hospitals. Berkeley, University of California Press, 1956.

Burling, Temple—The give and take in hospitals. New York, Putnam, 1956.

Ciba Foundation—Ciba Foundation symposium on experimental tuberculosis bacillus and host. Boston, Little, Brown, 1955.

Conference of the Academy of Sciences of the USSR on the Peaceful Uses of Atomic Energy. 1955.—Proceedings in English translation. Washington, D.C. U.S. Atomic Energy Commission, 1956.

Emberger, M. R.—Scientific writing. New York, Harcourt, Brace, 1955.

Frederick, Portia M.—The office assistant in medical or dental practice. Philadelphia, Saunders, 1956.

Harvey, A. Mc.—Systemic lupus erythematosus. Baltimore, Williams & Wilkins, 1955.

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Hershenson, B. B.—Obstetrical anesthesia. Springfield, Ill., Thomas, 1955.

Jawetz, Ernest—Polymyxin, neomycin, bacitracin. New York, Medical Encyclopedia, 1956.

Johnson, Wendell—Stuttering in children and adults. Minneapolis, University of Minnesota Press, 1955.

Liebenson, H. A.—The doctor in personal injury cases. Chicago, Year Book Publishers, 1956.

McIlwain, Henry—Biochemistry and the central nervous system. London, Churchill, 1955.

Mullett, C. F.—The bubonic plague and England. Lexington, University of Kentucky Press, 1956.

Library of Medicine

A "National Library of Medicine" has come into being. The Armed Forces Medical Library, so familiar to all who read medical literature and of such vital import, is no more. But, it is not lost to us—only changed.

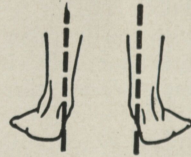
On July 24, 1956 the bill transferring it from the Armed Forces to the Public Health Service was sent from Congress to President Eisenhower for signature. This is expected to be a big forward step to procuring of a suitable building to house the immense collection of irreplaceable medical literature which is now stored in an old building.

From the time of the Civil War and
(Continued on page 38)

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(Continued from page 37)

the inception of this now magnificent library collection it has been an Army project. Service-wise, the library has been phenomenal. Its unexcelled medical bibliographical tools, the Index Catalogue of the Surgeon-General's Office and the Index Medicus are used the world over as medical references sources.

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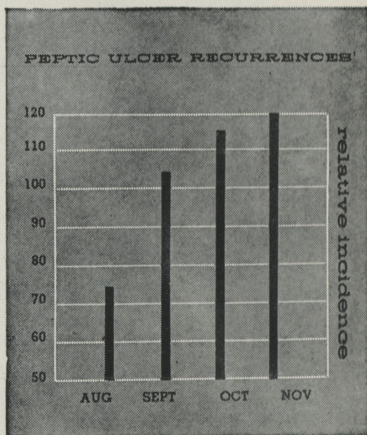
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(1) Ivy, A. C.; Grossman, M. I., and Bachrach, W. H.: Peptic Ulcer, Philadelphia, The Blakiston Company, 1950, p. 626. (2) Steigmann, F., and Dolehide, R. A.: Am. J. Digest. Dis. 22:37, 1955. (3) Riese, J. A.: Am. J. Gastroenterol. 23:223, 1955.

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