

the

Bulletin*

MULTNOMAH COUNTY MEDICAL SOCIETY

TO THE PHYSICIANS OF OREGON:

ADMINISTRATION PLANS "ALL OUT" PUSH ON SOCIAL SECURITY HOSPITALIZATION & MEDICINE FOR AGED (H.R. 4222) IN MID-MAY. STOP. MASS RALLY IN MADISON SQUARE GARDEN TO GET FULL TV AND PRESIDENTIAL TREATMENT. BE PREPARED FOR VIGOROUS ASSAULT ON A.M.A. STOP. YOUR HELP IN OPPOSITION ABSOLUTELY NECESSARY. SEND LETTERS, WIRES, RESOLUTIONS TO CONGRESS. ASK YOUR FRIENDS AND STAFF TO FOLLOW THRU. STOP. ADMINISTRATION WILL DEMAND HOUSE VOTE ON MEASURE THIS YEAR. REMEMBER, NO BUREAU EVER PRACTICED GOOD MEDICINE.

STOP — THINK — ACT!

NORMAN A. DAVID, M.D.
President, M.C.M.S.

BLAIR J. HENNINGSGAARD, M.D.
President, O.S.M.S.

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APRIL
1962

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HOSPITAL CALENDAR



MAY 1962

| | | | | |
|----|---|------------|--|------------|
| 1 | GOOD SAMARITAN HOSPITAL Neuropathology conference | 8 a.m. | PROVIDENCE HOSPITAL Emerg.-Adm. committee | 7 p.m. |
| | PROVIDENCE HOSPITAL Infection committee | 7 a.m. | Tissue committee | 7 p.m. |
| | Pediatric conference | 8 a.m. | General staff meeting | 8 p.m. |
| | EMANUEL HOSPITAL Tumor clinic | 12 p.m. | 16 ST. VINCENT HOSPITAL Medical department meeting | 8 a.m. |
| | ST. VINCENT HOSPITAL Surgery department meeting | 12:30 p.m. | PORTLAND SANITARIUM Staff meeting | 7:50 a.m. |
| 2 | PROVIDENCE HOSPITAL Library committee | 7:45 a.m. | GOOD SAMARITAN HOSPITAL EKG conference | 8 a.m. |
| | ST. VINCENT HOSPITAL Medical department meeting | 8 a.m. | X-ray conference | 4 p.m. |
| | GOOD SAMARITAN HOSPITAL X-ray conference | 1 p.m. | Ophthalmology conference | 5:30 p.m. |
| 3 | PROVIDENCE HOSPITAL X-ray conference | 3 p.m. | PROVIDENCE HOSPITAL Ophthalmology conference | 5:30 p.m. |
| 4 | GOOD SAMARITAN HOSPITAL Tumor clinic | 12:30 p.m. | 17 PROVIDENCE HOSPITAL X-ray conference | 3 p.m. |
| 5 | GOOD SAMARITAN HOSPITAL CPC | 8 a.m. | 18 GOOD SAMARITAN HOSPITAL Tumor clinic | 12:30 p.m. |
| | PROVIDENCE HOSPITAL CPC | 8 a.m. | MEDICAL CENTER HOSPITAL General staff meeting | |
| 7 | GRESHAM GENERAL HOSPITAL Staff meeting | | 19 PROVIDENCE HOSPITAL CPC | 8 a.m. |
| | PHYSICIANS AND SURGEONS HOSPITAL EENT department meeting | 8 a.m. | 21 HOLLADAY PARK HOSPITAL Surgery department meeting | 7:45 a.m. |
| | PROVIDENCE HOSPITAL Medical conference | 7:30 p.m. | EMANUEL HOSPITAL Executive meeting | 8 a.m. |
| | EMANUEL HOSPITAL X-ray conference | 3 p.m. | X-ray conference | 3 p.m. |
| 8 | PROVIDENCE HOSPITAL Executive committee | 7 a.m. | PHYSICIANS AND SURGEONS HOSPITAL Medical department meeting | 8 a.m. |
| | Record committee | 7:30 p.m. | ST. VINCENT HOSPITAL General practice department meeting | 6:30 p.m. |
| | EMANUEL HOSPITAL Pediatric department meeting | 8:30 p.m. | PROVIDENCE HOSPITAL Intern-res. comm. | 7:30 p.m. |
| | Tumor clinic | 12 p.m. | 22 EMANUEL HOSPITAL GP department meeting | 7:45 a.m. |
| | ST. VINCENT HOSPITAL Surgery department meeting | 12:30 p.m. | Tumor clinic | 12 p.m. |
| | GOOD SAMARITAN HOSPITAL Neuro-ophthalmology conference | 5 p.m. | Medical department meeting | 6:45 p.m. |
| | OB section | 7:30 p.m. | Ob-gyn department meeting | 7:30 p.m. |
| 9 | ST. VINCENT HOSPITAL Medical department meeting | 8 a.m. | ST. VINCENT HOSPITAL Surgery department meeting | 12:30 p.m. |
| | PORTLAND SANITARIUM Tumor clinic | 7:50 a.m. | 23 ST. VINCENT HOSPITAL Medical department meeting | 8 a.m. |
| | PROVIDENCE HOSPITAL Medical conference | 7:30 p.m. | PORTLAND SANITARIUM Death and morbidity conference | 7:50 a.m. |
| 10 | PROVIDENCE HOSPITAL Surgery committee | 7 a.m. | GOOD SAMARITAN HOSPITAL X-ray conference | 1 p.m. |
| | X-ray conference | 3 p.m. | 23 EMANUEL HOSPITAL Medical department meeting | 6:45 a.m. |
| | HOLLADAY PARK HOSPITAL General medical staff meeting | 8 a.m. | 24 EMANUEL HOSPITAL Orthopedic department meeting | 8 a.m. |
| | GOOD SAMARITAN HOSPITAL Neuroradiology conference | 4 p.m. | PROVIDENCE HOSPITAL X-ray conference | 3 p.m. |
| 11 | GOOD SAMARITAN HOSPITAL Tumor clinic | 12:30 p.m. | GOOD SAMARITAN HOSPITAL Neuroradiology conference | 4 p.m. |
| 12 | GOOD SAMARITAN HOSPITAL Medical section | 8 a.m. | 25 GOOD SAMARITAN HOSPITAL EEG conference | 8:30 a.m. |
| | PROVIDENCE HOSPITAL Surgery conference | 8 a.m. | Tumor clinic | 12:30 p.m. |
| 14 | PHYSICIANS AND SURGEONS HOSPITAL Surgical department meeting | 8 a.m. | 26 GOOD SAMARITAN HOSPITAL General staff | 8 a.m. |
| | GOOD SAMARITAN HOSPITAL EEG conference | 8:30 p.m. | PROVIDENCE HOSPITAL Surgery conference | 8 a.m. |
| | PROVIDENCE HOSPITAL Credentials committee | 7:30 p.m. | 28 HOLLADAY PARK HOSPITAL Medical department meeting | 7:45 a.m. |
| | Medical conference | 7:30 p.m. | EMANUEL HOSPITAL X-ray conference | 3 p.m. |
| 15 | GOOD SAMARITAN HOSPITAL Pediatric section | 7:45 a.m. | ST. VINCENT HOSPITAL Ob-gyn department meeting | 5 p.m. |
| | Neuropathology conference | 8 a.m. | EMANUEL HOSPITAL Surgery department meeting | 7 p.m. |
| | EMANUEL HOSPITAL Tumor clinic | 12 p.m. | 29 PROVIDENCE HOSPITAL Comm. Chrmn., breakfast meeting | 7 a.m. |
| | HOLLADAY PARK HOSPITAL Psychiatric department meeting | 12:15 p.m. | Intern-resident luncheon | 12:15 p.m. |
| | ST. VINCENT HOSPITAL Surgery department meeting | 12:30 p.m. | EMANUEL HOSPITAL Tumor clinic | 12 p.m. |
| | | | ST. VINCENT HOSPITAL Surgery department meeting | 12:30 p.m. |
| | | | 31 PROVIDENCE HOSPITAL X-ray conference | 3 p.m. |

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NEWS - VIEWS

The AMA's new loan program which extends beyond medical school and into internship and residency years points up a shortcoming in previous loan projects. Several local residents already have indicated an interest in the AMA plan. Perhaps policy revisions are in order for local funds. Some physicians have made direct loans.

* * *

J. Englebert Dunphy, professor and chairman of the department of surgery

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at the University of Oregon Medical School, is one of the world's 25 living physicians to be named an Honorary Fellow in the Association of Surgeons of Great Britain and Ireland.

* * *

The dollar value of volunteer professional teaching services at 85 U. S. medical schools in 1960 is estimated by the Association of American Medical Colleges at \$34,000,000. According to the Association's newsletter "Data-grams," in 1959-60 the median salary for a full-time faculty member was \$12,000 per year. During that year the working hours of the part-time clinical faculty members *equalled* those of the full-time faculty members. The estimated contribution was obtained by multiplying the medical salary of a full time professor by the total number of professors.

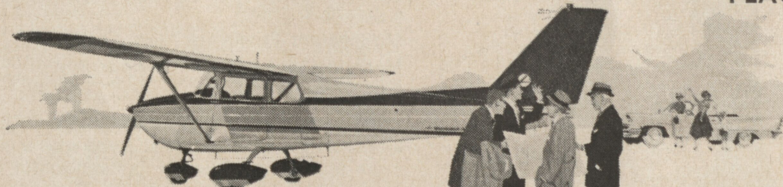
* * *

The first step—Newsweek recently quoted Senator Kerr as stating that once the device of adding free medical care is attached to the Social Security tax, there

Continued on page 6

MOVE UP TO FLIGHT ... FOR

MORE FUN TRIPS PLACES

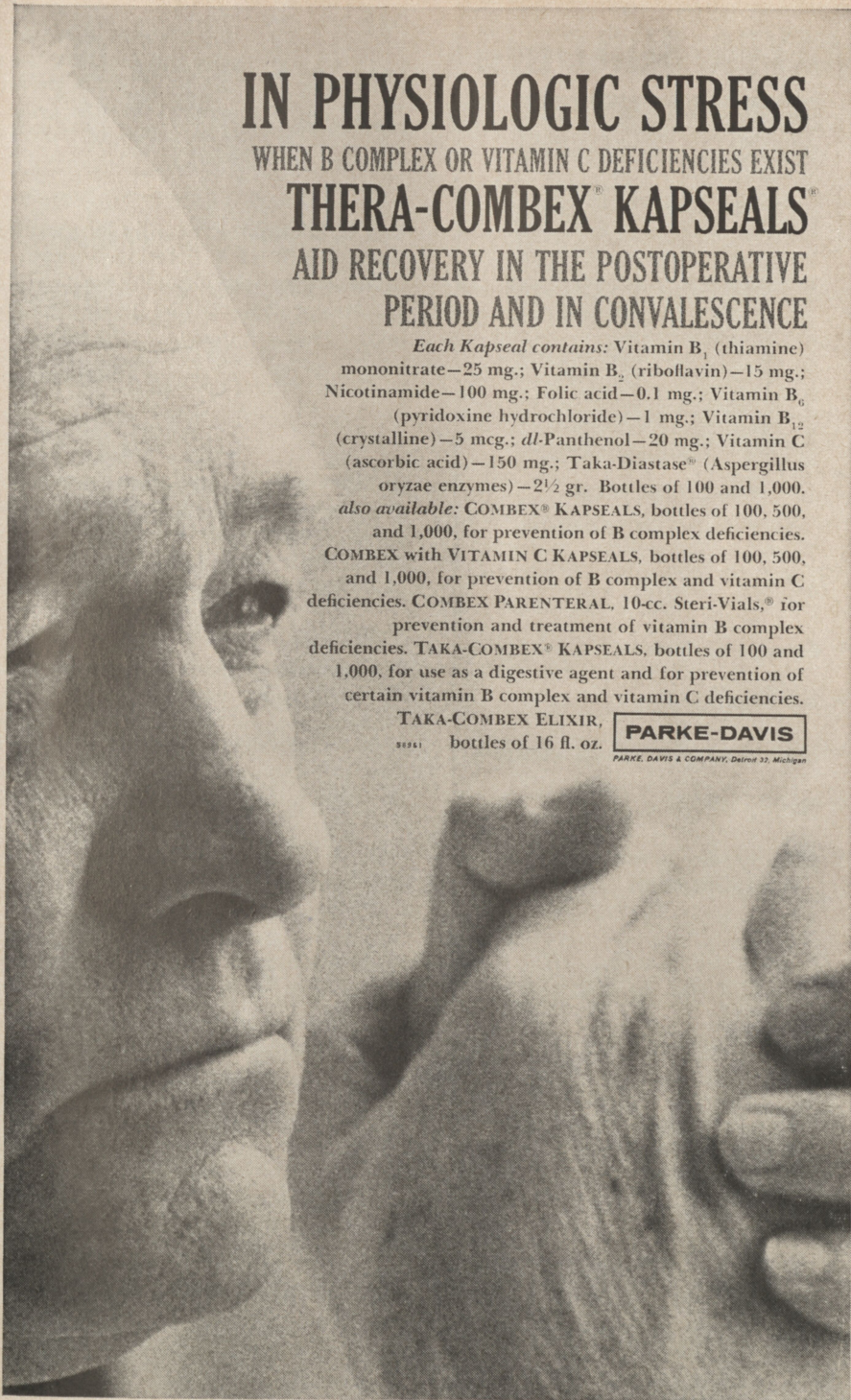


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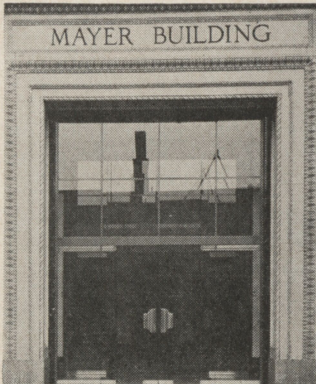
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NEWS- VIEWS

concluded

can be no end to the future additions. In short, once this measure is enacted, the end of private medical care is only a matter of time.

* * *

A U. S. Senator recently labeled the Keough Bill (tax deferred retirement contributions for self-employed) as the doctors' special pension program. The fact: Physicians make up only about 1.7 percent of those self-employed who would be getting tax equity.

* * *

What's the regulation regarding gun shot wounds? A check with local police revealed that physicians should report any such injury to the police department.

* * *

Fluoridation issue will go back on Portland ballot next November if the Jaycees are successful with initiative petition. Physicians wishing to help in signature campaign may obtain petitions by calling Society headquarters (CA 8-4175). The Society is on record in support of fluoridation of Portland's water supply.

* * *

James Stewart, medical director for the Oregon State Public Welfare Commission, forwarded the following letter from a welfare family who received free polio immunization booklets during the Tri-County "S.O.S." Oral Polio Campaign:

"I would like to thank you so very much for the two Sabin Oral coupon books for the Poliomyelitis Vaccine. I hope someday I will be able to help you as you have been helping me. Thank you very much and I hope your good work keeps up."

LETTERS

... to the editor

Norman A. David, M.D., President
Multnomah County Medical Society
Portland 5, Oregon

Dear Doctor David:

The Multnomah County Public Welfare Commission has asked me to express to you their sincere thanks for your cooperation in the recent mass immunization against polio through the use of Sabin oral vaccine.

Your prompt and courteous cooperation in making this material available to our recipients without charge is deeply appreciated and I feel certain that the community has benefited greatly by this.

As yet we have no indications of what participation occurred within our case-

load, but my own impression is that it was substantial.

Again, our deepest thanks for your help.

Sincerely yours,
MULTNOMAH COUNTY
PUBLIC WELFARE
COMMISSION
Gus B. Lange, Administrator

Mr. Richard Layton
Executive Secretary
Multnomah County Medical Society
Portland 5, Oregon

Dear Mr. Layton:

At the March 14, 1962 meeting of the Oregon Radiological Society the membership voted to approve the principle of the Oregon Medical Political Action Committee and urges all of its members to support this much needed organization.

For the membership,
George R. Satterwhite, M.D.
Secretary-Treasurer

Continued on page 8

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LETTERS concluded

Alvin O. Uhle, M.D.,
Chairman, Medical Careers
3417 N.E. 7th Ave.
Portland, Oregon

Dear Doctor Uhle:

The public at large is fortunate to have had such an excellent presentation as you and your panel recently gave on Channel 8.

I have more than passing interest in this project on account of being in on the first meeting which lead eventually to the health careers annual exposure to high school students.

As I remember it the original group included Dick Layton, Joe Trainer, Georgia Lee, Ginger Rankin together with public school and Grant high officials.

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It is gratifying to observe so much progress so quickly in the important area of medical communications to the younger generation. Congratulations again for the fine performance of you and your group.

Yours cordially,
Arthur F. Hunter, M.D.

Multnomah County Medical Society
Portland 5, Oregon
Gentlemen:

On behalf of the Board of Trustees of the Oregon Museum of Science and Industry, may I thank your association for its last donation of plastic lady folders.

Recently it was my good fortune to tour thirty of the major museums in the United States, including Los Angeles, Chicago and Boston. Nowhere did I see a plastic lady show presented so effectively, nor with such educational value.

I know that the biggest factor contributing to this effectiveness is the use of the folders presented by your group. The students and the teachers take the folders back to the classroom, where they are used all year long in the health and biology classes.

Your group has upgraded the teaching of these classes throughout the state of Oregon.

Sincerely,
Loren D. McKinley
Director, Oregon Museum of
Science and Industry

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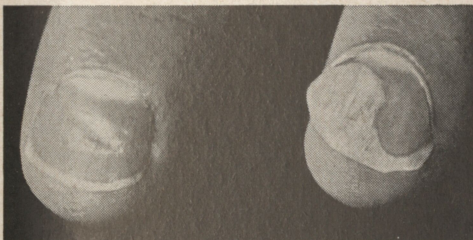


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“Griseofulvin appears to be the most effective drug available for the treatment of fungus infections of the nails....” Council on Drugs: J.A.M.A. 176:594 (May 20) 1961.

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1 March 20, 1961 — therapy with FULVICIN started.



2 April 19, 1961.



3 May 19, 1961.



4 June 19, 1961 — therapy with FULVICIN stopped.



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5 July 19, 1961 — four-week follow-up.



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CASE HISTORY AND PHOTOGRAPHS OF PATIENT, COURTESY OF NORMAN ORENTREICH, M.D., NEW YORK, N. Y. S-957

The 1962 Annual Meeting

by

LEONARD LARSON

President

THE AMERICAN MEDICAL ASSOCIATION

Each year at this season it is customary for the president of the American Medical Association to extend an invitation to all American physicians to attend the AMA's annual meeting. Each year it is also expected of the president to state that "this year's meeting will be the best yet."

This year I have no hesitation in proclaiming that the 1962 Annual Meeting June 24-28 at Chicago will be an excellent scientific session that will offer much solid, comprehensive information that will be of great value to those of us in the practice of medicine.

Samuel P. Newman, chairman of the Council on Scientific Assembly, and his

colleagues, together with the Council's new secretary, **George R. Meneely**, has done a splendid job in studying the entire field of medicine and determining in which areas there has been substantial progress worth reporting to the men in practice.

As usual, the program for the meeting is scheduled for publication May 19 in the Journal of the AMA. You will be able to judge for yourself whether I am right in saying that the program for the 1962 meeting is the finest ever assembled for the benefit of the American medical practitioner.

Theme of the meeting will be "Medicine in the Atomic Age." This is a broad,

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generalized theme that covers every-thing in medicine. And that is just what the scientific program will do.

The twenty-one sections concentrating on the medical specialties are pooling their talents and resources to bring the top men in the nation to deliver papers in areas such as Nuclear Medicine, Mental Health, Tissue Transplantation, Inflammatory and Ulcerative Diseases of the Small Intestine, Inhalation Therapy, Clinical Cardiology and Anticoagulant

Therapy, and Diagnostic Problems and Exfoliative Cytologic Methods.

And for those of you who swore "never again!" following the last Annual Meeting in Chicago in 1956, allow me to point out that the 1962 meeting will be in the swank new McCormick Place, completely air conditioned. The steamy heat and cramped quarters of the old Navy Pier are just an unpleasant memory.

See you in June in Chicago!



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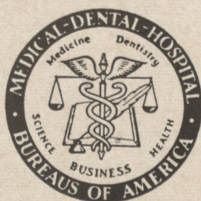


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THE BULLETIN
of the
MULTNOMAH COUNTY
MEDICAL SOCIETY



Multnomah County
Medical Society

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of the
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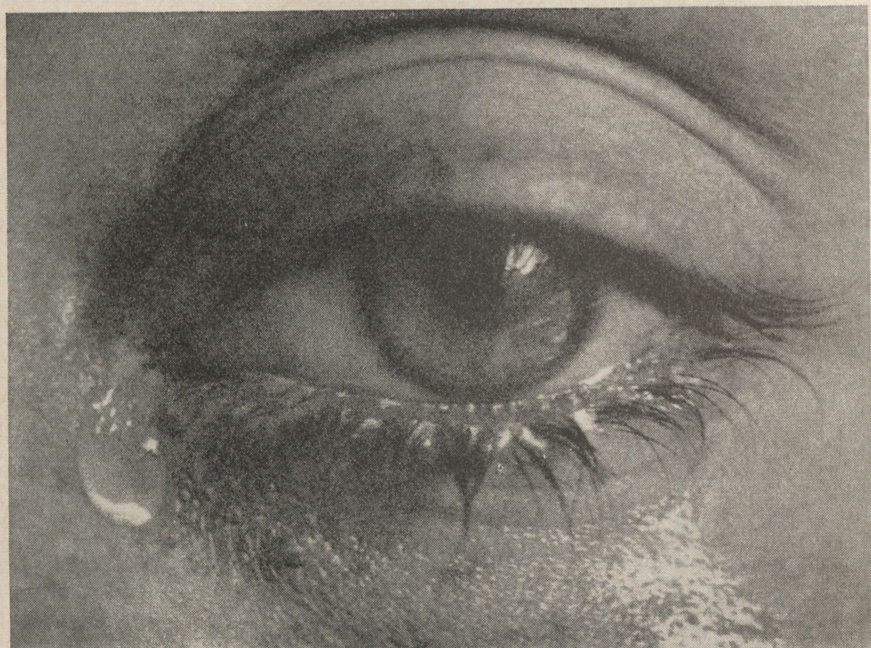
Opinions expressed in Bulletin articles, whether signed or unsigned, are those of the individual writers and do not necessarily represent the opinions or policies of the Editorial Board or the Multnomah County Medical Society.

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1. Accumulated reports from thirty-six clinical investigators: Lilly Research Laboratories.

The Bulletin

MULTNOMAH COUNTY MEDICAL SOCIETY

Vol. XVII

APRIL, 1962

No. 4

WHAT IS THE CLACKAMAS COUNTY PLAN?

In recent months many physicians, politicians and businessmen, both in Oregon and in many sections of the country, have heard about proposals to meet the health care needs of low income senior citizens through adoption on a national scale of the "Clackamas County Plan."

The Plan, as developed by Walter Noehren of Sandy, encompasses the establishment of a national, privately operated, comprehensive prepaid medical and hospital insurance program for all persons over age 65. The insurance would be priced on the basis of realistic actuarial studies.

Those with sufficient income as reported through the Bureau of Internal Revenue, would be expected to pay the full premium on a voluntary basis. Persons with reduced incomes based on a pre-arranged scale could elect to be protected under such insurance with the federal government picking up all or a portion of the premium.

Dr. Noehren envisions a "service benefit" program in cooperation with the medical profession. Under such a system physicians would accept the insurance fee schedule as payment in full for eligible policy holders.

The Plan was approved in principle a year ago by the House of Delegates of the Oregon State Medical Society. Dr. Noehren discussed his proposal with members of the AMA Council on Medical Service at the Clinical Session last November in Denver.

One of the most important features of the Clackamas Project is that it must have the enthusiastic support of 100 per cent of the physicians in a given area. The Clackamas County Plan has long had such support.

Dr. Noehren feels the national senior citizen insurance program should be developed on an open competitive basis. The administration of the plan would be the responsibility of private insurance carriers. The government would enter into the picture only by paying all or part of the monthly premium for persons with low or below average incomes.

OASDI Reports Merit Priority Action

BY PAUL F. JOHNSON

District Manager—Social Security Administration

Papers have a way of piling up on physicians' desks until the accumulation is such that it becomes a problem to select those which genuinely deserve priority.

One set of forms that comes under this classification are those concerning patients claiming disability insurance under the Social Security Act.

Here is the reason.

A patient comes to his physician requiring examination of an injury which purportedly is covered by his payments into OASDI. He asks his doctor to fill out a report concerning his condition.

Six Month Interim Period

Law requires a six month waiting period before claims are paid. This means the injured wage earner and his family for this time must live on a reduced income or perhaps exist without incoming funds.

However four months after the disabling accident occurs the State Vocational Rehabilitation Agency can begin investigation of the claim so that when the six month interim is up payment is readily made.

The decision as to whether a claimant's impairment is severe enough to meet the requirement is based primarily upon the medical report submitted by his physician.

Standard of Eligibility

Therefore prompt forwarding of the report insures prompt payment to the person having a rightful claim.

A claimant becomes eligible for disability insurance benefits when he suffers an injury so severe that he is unable to participate in any substantial, gainful activity.

The impairment must be expected to be of long duration or to culminate in death. This does not mean that he must be completely helpless but instead that

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he cannot perform substantial work on a regular, continuing basis.

Importance of Physician's Opinion

Original judgment or determination of a case's validity is made in Oregon, for example, by the State Vocational Rehabilitation Agency.

(It is important to note that the physician does not determine whether his patient is disabled within the meaning of the law. However any observation the doctor wishes to make is helpful since the decision ultimately will be made by a doctor who will not examine the patient personally.)

Role of District Office

Then the determination is reviewed by a board of doctors in Baltimore, Md. before payment is authorized. Assisting the doctors in each case are persons trained to evaluate personal and vocational aspects of the disability in the light of age, education and work experience.

The district office helps the wage earner file his claim and tells him of his responsibility to obtain medical evidence from the doctors familiar with his case.

Doctor Provides Basic Information

The district office deals with the claimant's work history and a description of his daily activities. It also aids in the rehabilitation program which follows in all cases of valid claim.

But the basic information about the impairment itself comes from the physician. His role in the program is a vital one.

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All Smiles at Village Green



The wonderful accommodations at the Village Green in Cottage Grove produced many smiles at the 1962 Multnomah County Medical Society Officer and Key Committee Conference. Among the guests and official participants were from left: Mr. Joe Miller, Executive Director, American Medical Political Action Committee; Milton V. Davis, Dallas, Tex., Secretary-Treasurer for AMPAC; Ernest B. Howard, Assistant Executive Vice President, American Medical Association; Mr. Dick Philleo, Field Representative for the AMA and G. Prentiss Lee, President-Elect, M.C.M.S.

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ATOMIC AGE MEDICINE IN SPOTLIGHT FOR ANNUAL AMA CONVENTION

Medicine in the Atomic Age is the keynote topic of the scientific program for the 111th annual meeting of the American Medical Association June 24-28 in Chicago.

Eminent physicians and research scientists from throughout the nation will bring the latest word on developments and findings in research and in therapy in many of the major disease areas confronting the physician in practice.

The eight half day general scientific meetings underscore the broad scope of the scientific program of the annual meeting. Inhalation therapy; clinical cardiology and anticoagulant therapy; diagnostic problems and exfoliate cytologic methods; tissue transplantation; inflammatory and ulcerative diseases of the small intestine; teenagers' problems; mental health, and nuclear medicine are topics to be presented during general scientific meetings.

In addition, the Multiple Disciplinary Research Forum, presented for the first time last June at the New York meeting, will be repeated in Chicago.

Site of the meeting is Chicago's giant new auditorium and convention hall, McCormick Place, on the shore of Lake

AMA ANNUAL MEETING

For Room Reservations

indicate six choices of hotels or motels; type of accommodations; arrival and departure dates . . . also list persons intending to occupy rooms.

Return to:

Chicago Convention Bureau
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Michigan, a short distance south of the loop. The year 1962 marks the first time all scientific and industrial exhibits have been housed and all general and sectional meetings have been held under one roof.



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ut, the light that guides a patient from despair to hope is often held by a nurse. The art of caring for the sick has been practiced by dedicated women since the dawning days of Christian belief. However, it was not until 1836, in Kaiserwerth, Germany, that the first training school for nurses was established. A graduate of that institution was one of nursing's brightest lights . . . Florence Nightingale, the "Lady Of The Lamp."

This disciple of decency fought the scorners and opposers of her time to initiate and operate hospital nursing units during the Crimean War. In 1860, conquerer of her challenges, Florence Nightingale founded the famed Nightingale School and Home for training nurses, at St. Thomas' Hospital in London. Today, over 1145 formal institutions train new ladies of the lamp. The dedication of these women, like all nurses before them and all those women not yet nurses, is to help give light to the dark world of sickness. In case you may question their motives, measure their compassion by their tolerance for human suffering. Measure their sacrifice in the 4½ years spent in study before they can

practice and the additional years to specialize. Measure their humanity against the dark morning hours after midnight when they administer hope and faith in regularly prescribed doses. And, measure a nurse's value in the comfort she gives children who cry and men who wish they could.

In the operating room, tending the wards, laboratories or aiding in an office, a nurse is the extension of the hands that give life and save it. But, getting well is not the only worthwhile thing about illness; there's the experience of having met someone who cared as much about your life as you do . . . your nurse.

Care by nurses, and the world's finest medical and hospital service is made available to you at the lowest possible cost by free and independent companies such as National Hospital Association. NHA, originators of prepaid medical and hospital care, urges you to provide your family with superior care by contacting its home office, or a local agent near you. Write for additional information: NHA, 1501 S.W. Taylor Street, Portland, Oregon. NHA protection . . . next to perfect health is your most valuable possession.

Large size copies of this message are available by writing
N.H.A., 1501 S.W. Taylor, Portland 5, Oregon, attn., Public Relations Dept.

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Shriners were on hand at 7:30 a.m. to distribute mountain of supplies to 35 clinics. All supplies were on their way by 9 a.m. Distribution formula was based on population density.



Oregon Air National Guard solved distribution problem to more distant points. Helicopters rushed supplies to Forest Grove, Molalla and Corbett. Airmen remained on call throughout weekend to fill emergency orders for vaccine.



Clock points to 8 a.m. at central supply as physicians supervise removal of vaccine from refrigerator. Right to left: H. Lenox H. Dick, Marvin J. Robb and Mr. Jack Cole, Pfizer representative.



It just took a moment for the entire family to receive Type I Sabin Vaccine on cube of sugar. Well organized clinics were result of many hours preparation by the Medical Woman's Auxiliaries.



Huge tally board was center of attention at Central Supply as project directors kept close watch on supplies at 35 high school clinics. From left: Clifford L. Peasley, Allison B. Willeford, Marvin J. Robb, Walter C. Reynolds, Lawrence M. Lowell (general chairman), H. Lenox H. Dick, Daniel K. Billmeyer (seated) and Norman A. David.

Medical Deans Attend Society Session



The Society's new high school student-medical perceptor program was one of the topics of discussion at a recent Multnomah County program on medical and dental education. From left: D. W. E. Baird, Dean, University of Oregon Medical School; Mrs. Baird; Norman A. David, President; Mrs. David, and Charles N. Holman, Associate Dean. More than 20 high school students interested in medical education attended the program.

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Friday, Morning Sessions

- 9:15 "Riedel's Struma Simulating Thyroid Malignancy"----- Frank B. Packard
9:40 "Plastic Repair in Acquired Mitral Valvular Disease"----- Albert Starr
10:05 "Mallory-Weiss Syndrome, Report of Three Cases"----- R. W. Kendall
10:30 "Hypothermia and Operability for Chest Surgery"----- Melvin Reeves
11:15 Discussion of Papers ----- Warren Cole
11:30 "Recent Trends in Surgery of the Gall Bladder"----- Warren Cole

Friday, Afternoon Sessions

- 2:00 "Liposarcoma"----- Leonard Jacobson
2:25 "Inspissated Bile Syndrome"----- H. D. Colver
3:00 "Surgical Management of Laryngeal Cancer After
Radiation"----- Harvey W. Baker
3:25 "The Planned Integration of Radiation and Surgery in the
Treatment of Cancer"----- Milton Hyman
3:50 "The Effects of Overirradiation and Methods of
Reconstruction"----- Verner V. Lindgren
4:15 Discussion of Papers ----- Warren Cole
Banquet Address—"Nutritional Problems in Surgery"----- Warren Cole
Benson Hotel

Saturday, Morning Sessions

- 7:30 Breakfast—Manning's RINKSIDE, Lloyd Center
8:30 "Dissemination of Cancer"----- Warren Cole
9:30 Panel on Palliation of Cancer ----- Harvey W. Baker, Moderator
William Galen Warren Cole
Robert Lee John Guiss

Rehabilitation Institute Takes On New Look for '62

New location. New management. New policies. This is the story for 1962 of the Rehabilitation Institute of Oregon.

RIO is now in operation at N.W. Kearney and 20th. Its building previously was occupied by the Kearney Street Convalescent Center so the move has enabled amalgamation of existing convalescent facilities with RIO's equipment and professional abilities.

Operations are under the direction of V. E. Mikkelson whose selection was approved by Oregon State Medical Society's committee on rehabilitation.

Dr. Mikkelson turned to specialization in physical medicine after several years in general practice. He trained at Veterans Hospital, Portland and then was

transferred to the Los Angeles VA Center where he served as Chief of Physical Medicine and Rehabilitation and as Acting Chief of Medical Service in Domiciliary.

"Open staff" policy is followed at the Institute. Operations will be guided by the rules of referral, admission and treatment set up by OSMS.

- I. All patients be referred by a physician and surgeon licensed to practice medicine in the State of Oregon or one of the surrounding states.
- II. Therapy of the individual patient be directed under one of the following circumstances:
 - a) referring physician come to the RI at least once a week and write orders.
 - b) patient be referred to the fulltime medical director who then will be entirely responsible for writing orders and providing treatment.



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c) patient be referred to another doctor in the community who must come to the Institute at least once a week and write appropriate orders and so direct therapy.

If these methods of controlling the patient's therapy are not met, the patient is not allowed to continue treatment.

Dr. Mikkelson extends an invitation to physicians to visit the Institute and to learn firsthand how its facilities can help them.

Dr. Dow Elected

The North Pacific Society of Neurology and Psychiatry elected Robert S. Dow, Portland, president, during a recent meeting.

Also on the roster of officers are Robert M. Rankin, president-elect, and Thomas H. Holmes, secretary-treasurer, both of Seattle.

Executive committee members include

Edward K. Kloos, Portland, Wallace W. Lindahl, Seattle, and R. L. Whitman, Vancouver, B. C.

See AMA In Action

Physicians and their wives are invited to tour the Association's headquarters at 535 North Dearborn Street during the week of the AMA's annual meeting in Chicago.

Located just north of Chicago's Loop, this handsome nine-story newly-remodeled building will be open for your inspection. Special guided tours will be conducted from 9 a.m. to 4 p.m. Monday, June 25 through Friday, June 29.

A corps of guides will escort you through the building and answer any questions pertaining to AMA publications, projects, services and other activities.



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M.C.M.S. Presents Library Check



Charles Bradley, chairman of the Multnomah County Medical Society's Committee on Library, presents annual check of more than \$1,000 to Medical School Librarian Miss Bertha Hallam. Contribution to the library funds represents portion of dues income.

The Case For O.P.S.

Q. Why was OPS founded?

A. OPS was founded in 1941 to provide a means of preventing control of physicians' fees by lay groups and insurance companies. It also was designed to aid the physician in collection of fees.

Actual impetus came later from Henry J. Kaiser's insistence that one state wide organization cover his shipyard workers—he did not wish to deal with any county medical organization plan. Today OPS handles claims for large national groups including Federal employes.

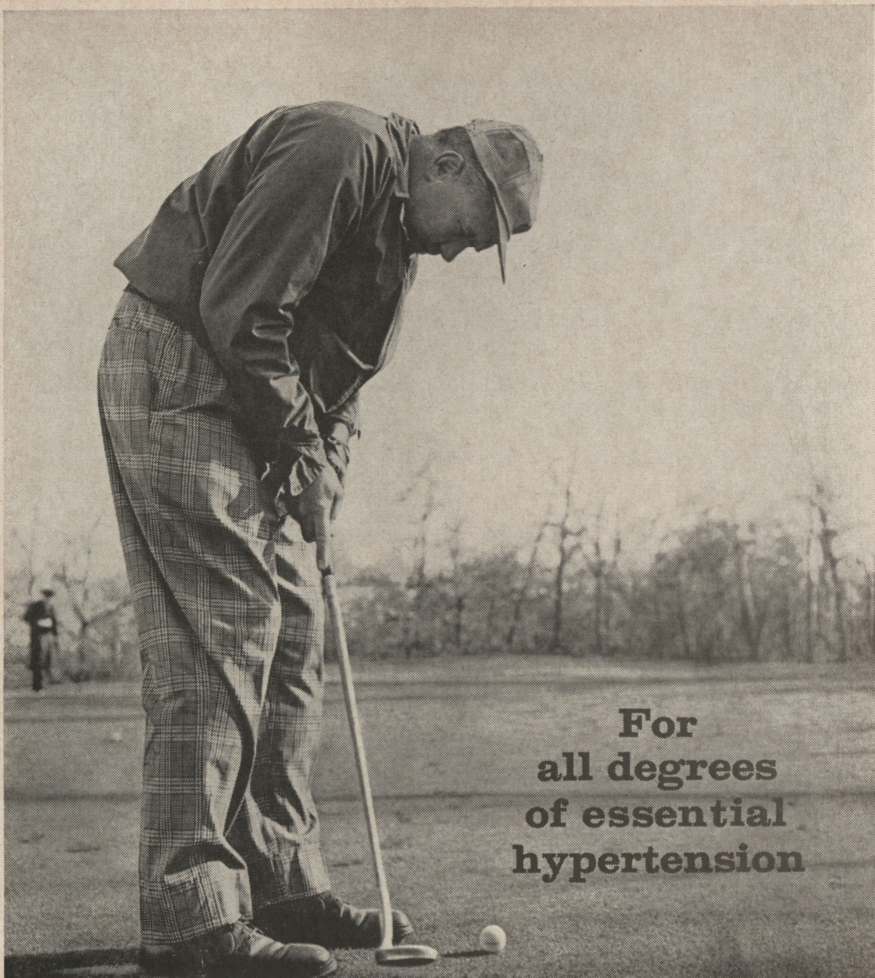
Now—as 20 years ago—OPS-Blue Shield is doing an important job for the medical profession. The main objective of OPS today is to prove to Oregonians that voluntary prepaid medicine, sponsored by physicians, is workable and su-

perior to any form of government medicine.

Also in today's stiff competition in the health protection field, OPS acts as a barometer for patient and doctor coverage. The fee schedule, developed with the guidance and approval of members of the Oregon State Medical Society, was designed as a measure for medical services which is recognized by most commercial carriers.

Through its existence in the field, OPS encourages commercial companies to do a better job without attempting to control or dominate statewide prepaid medicine.

Today—as 20 years ago—OPS is a vital force working full time for the medical profession; sponsored by the Oregon State Medical Society, the Multnomah County Medical Society and by other local societies throughout the state.



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†Hutchison, J. C.: *Current Therap. Res.* 2:487 (Oct.) 1960.

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SOCIETY MEETING NOTICES

PORTLAND PSYCHIATRISTS IN PRIVATE PRACTICE

May 1, 6 p.m., Multnomah Athletic Club

OREGON NEUROPSYCHIATRIC SOCIETY

May 15, 6:30 p.m., Society headquarters

PORTLAND SURGICAL SOCIETY

Annual Meeting

May 18-19, Library Auditorium, UOMS

Guest Speaker: Warren Cole

Details page 23

OREGON ACADEMY OF OPHTHALMOLOGY AND OTOLARYNGOLOGY

May 22, 6:30 p.m., Aero Club

PORTLAND ACADEMY OF MEDICINE

May 23, 6:30 p.m., University Club

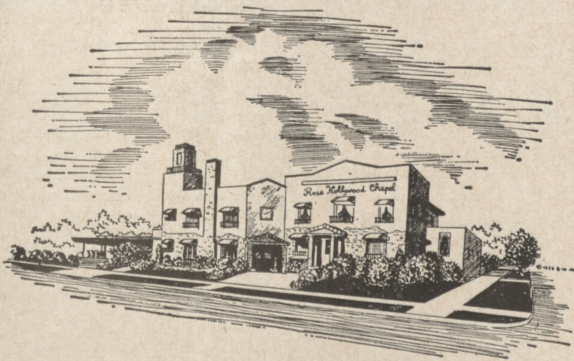
Guest Speaker: Arthur Bagrall, University of British Columbia, Vancouver, B. C.

DISTRICT 1 NURSES ASSOCIATION. OFFICE NURSES SECTION

May 23, 6:30 p.m., New Heathman Hotel

ANA convention reports

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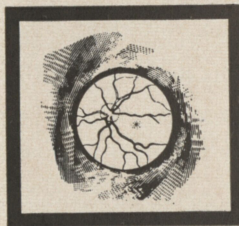
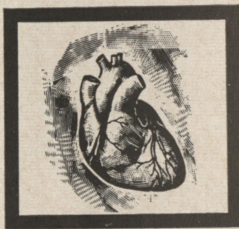
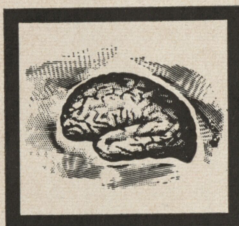
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His Aim Is Medicine



Donald Eams of Wilson High School, one of 25 volunteer students in the Multnomah County Society's medical preceptor program, discusses recommended college studies with Dr. and Mrs. John W. Bussman, left, and Dr. Melvin W. Breese, right.

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Professor Gives Basic Rules For Effective Public Speech

Howard Runkel, Ph.D., speech professor at Willamette University, sold himself and his ideas during two recent training programs for physician spokesmen before public groups.

His "Ten Commandments" of effective public speaking are worth writing down for future reference.

To speak effectively, Dr. Runkel says one must:

1. Have a favorable introduction;
2. State the proposition clearly at the beginning;

3. Use repetition effectively;
4. Personalize the speech;
5. Use effective wording—words that pack a wallop;
6. Use statistics meaningfully—make them live;
7. Don't take your audience for granted—use forms of support to clarify and prove the point;
8. Use sound, logical reasoning;
9. Hold questions until the end and be sure to answer them effectively;
10. Work for effective delivery—be alert, look at your audience, use the gesture.

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'Guarding Husband's Health' Topic of Auxiliary Meeting

A special program for all doctors' wives—featuring a report on current affairs in the nation's capital and tips on "guarding your husband's health"—will be presented during the 39th annual convention of the Woman's Auxiliary to the American Medical Association.

More than 2,000 Auxiliary members and other physicians' wives are expected to attend the convention to be held concurrent with the AMA annual meeting in Chicago, June 24-28. Auxiliary headquarters will be the Hotel Pick-Congress.

AMA ANNUAL MEETING

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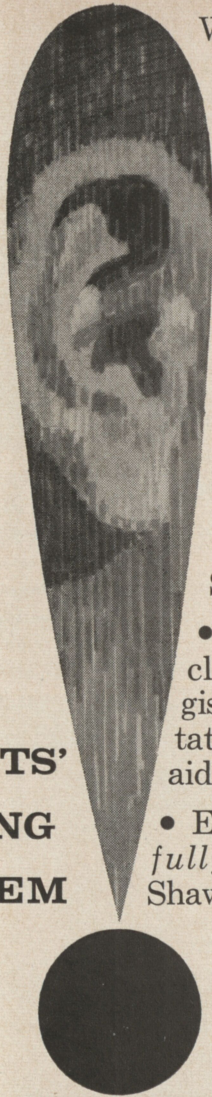
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Physician's Datebook

THIRD ANNUAL NORTHWEST ALLERGY FORUM

Allergy, the Allergy Foundation of America
May 25-26, Washington Athletic Club, Seattle

Sponsored by: The Washington State Society of Allergy, Oregon Society of

AMERICAN PHYSICAL THERAPY ASSOCIATION

39th Annual Conference
June 17-22, Jack Tar Hotel, San Francisco

Theme: Dynamics of Human Motion

Contact: American Physical Therapy Assn., 1790 Broadway, New York 19

AMERICAN COLLEGE OF CHEST PHYSICIANS

Annual meeting
June 21-25, Morrison Hotel, Chicago

Contact: Mr. Murray Kornfeld, Executive Director, American College of Chest Physicians, 112 East Chestnut Street, Chicago 11

AMERICAN MEDICAL ASSOCIATION, Council on National Security

10th Annual National Conference on Disaster Medical Care
June 23, Palmer House, Chicago

Contact: Dept. of National Security, AMA, 535 N. Dearborn, Chicago 10

AMERICAN MEDICAL ASSOCIATION

ATOMIC ENERGY COMMISSION
Special Joint Meeting On Nuclear Medicine
June 24-28, Chicago

AMERICAN MEDICAL ASSOCIATION

111th Annual Meeting
June 24-28, Chicago
Theme: Medicine in the Atomic Age

4th ANNUAL OREGON CANCER CONFERENCE

July 12-13, Sheraton Hotel, Portland
Joint sponsors: American Cancer Society, Inc., Oregon Division; Oregon State Medical Society; University of Oregon Medical School

16TH ANNUAL ROCKY MOUNTAIN CANCER CONFERENCE

July 13-14, Brown Palace West Hotel, Denver
Sponsored by: The Colorado Div., American Cancer Society and Colorado Medical Society

Contact: Rocky Mountain Cancer Conference, 1809 East 18th Ave., Denver 18

SOCIETY FOR CLINICAL AND EXPERIMENTAL HYPNOSIS, Annual Convention

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The Multnomah County Public Relations Committee spent three hours exploring communications within the profession and with the public at the Village Green Conference. With backs to camera are Stanley A. Boyd, chairman, and George Satterwhite. From left: John Stephens, Clinton S. McGill, Verner V. Lindgren, J. Richard Raines, Ernest T. Livingstone, Alvin O. Uhle, Robert E. Fischer, Lendon H. Smith, Ceilous L. Williams, Jr., and Willis J. Irvine.

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BECKER, BERNARD—Diagnosis and therapy of the glaucomas. Mosby. 1961.

CROWLE, A. J. — Immunodiffusion. Academic Press. 1961.

FARBER, S. M.—The air we breathe; a study of man and his environment. Thomas. 1961.

GEDDA, LUIGI—Twins in history and science. Thomas. 1961.

GOLDFARB, WILLIAM — Childhood schizophrenia. Harvard University Press. 1961.

GOODHILL, VICTOR—Stapes surgery for otosclerosis. Hoeber. 1961.

HARRIS, R. H.—Subluxation and distortion of joints without fracture. National League for NNursing. 1961.

HESS, IRENE—Probability sampling of hospitals and patients. University of Michigan. 1961.

HUBER, ALFRED—Eye symptoms in brain tumors. Mosby. 1961.

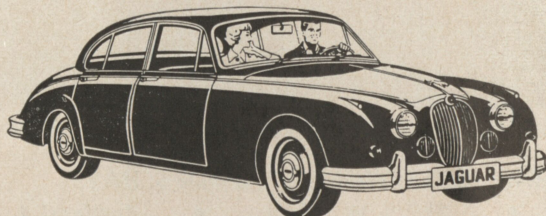
LOUISELL, D. W. — Trail of medical malpractice cases. Bender. 1960.

SHEER, D. E.—Electrical stimulation of the brain; an interdisciplinary survey of neurobehavioral integrative systems. University of Texas Press. 1961.

Symposium on Advances in Parathyroid Research. The parathyroids; proceedings. Thomas. 1961.

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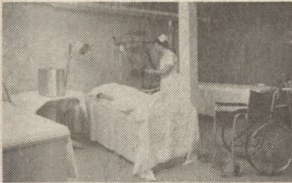
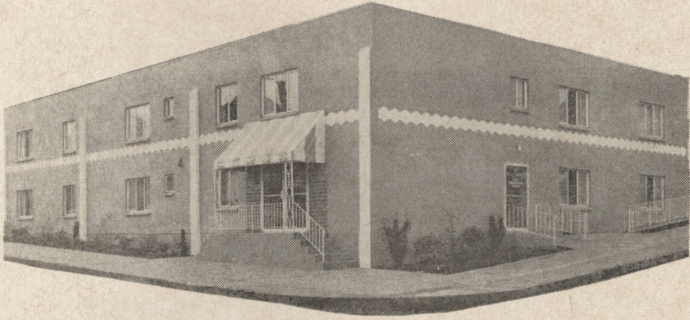
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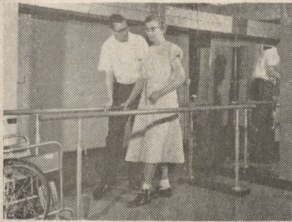


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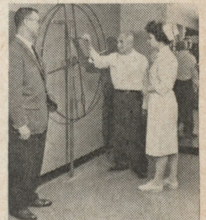


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Exfoliative Cytology Topic Of UOMS Course

A one-day meeting on clinical applications of exfoliative cytology will be presented May 26 in Room 8-B-60 of the University of Oregon Medical School Hospital.

Sponsors of the course are Oregon Division, American Cancer Society, Oregon State Board of Health, Oregon State Medical Society and University of Oregon Medical School.

Speakers include:

William M. Christopherson, professor and chairman of department of pathology, University of Louisville: "Control of Cytology in Cervical Cancer Control."

Otto R. Emig, assistant clinical professor of pathology, UOMS: "The Definitive Diagnosis of Carcinoma of the Uterus."

Eileen B. King, assistant professor of pathology, University of California Cancer Research Institute, San Francisco: "Clinical Usefulness of Pulmonary Cytology" and "Comparison of Values of Methylene Blue and the Papanicolaou Stain in Urine Sediment and Discussion of Clinical Value of Cytology in Body Fluids."

Lloyd L. Brandborg, chief, gastroenterology, Veterans Administration Hospital, San Francisco; clinical instructor, department of medicine, University of California, San Francisco: "The Clinical Usefulness of Gastric Cytology."

Henry C. Sandler, D.M.D., chief, dental service, Veterans Administration Hospital, Brooklyn: "Oral Exfoliative

Cytology for the Detection of Early Mouth Cancer."

No tuition will be charged. Members of the Oregon State Medical Society are invited to attend. Course has been approved for six hours Category I credit by the American Academy of General Practice.

Cytopathology Workshop Slated

Diagnostic cytopathology is the topic of a two-day workshop to be offered June 15 and 16 in the department of pathology of the University of Oregon Medical School.

It will be conducted by John K. Frost, associate professor of pathology, Johns Hopkins Hospital, Baltimore, aided by local cytotechnologists.

The workshop is open to all pathologists and qualified cytotechnologists in Oregon and surrounding areas of Washington.

The course is sponsored by Oregon Division, American Cancer Society, Oregon State Board of Health, Oregon State Medical Society, University of Oregon Medical School and Oregon Pathologists Association.

Lectureship Revived

The Beta Nu chapter of Nu Sigma Nu will revive the annual Nu Sigma Nu lectureship on May 26 with Paul C. Sampson, associate clinical professor of surgery, Stanford University Medical School, as guest speaker.

His topic is "Immediate Treatment of Acute Chest Trauma." The group will meet in the auditorium of the University of Oregon Medical School at 10 a.m. The gathering will replace the usual Saturday medical-surgical conference. All members of the profession are invited.

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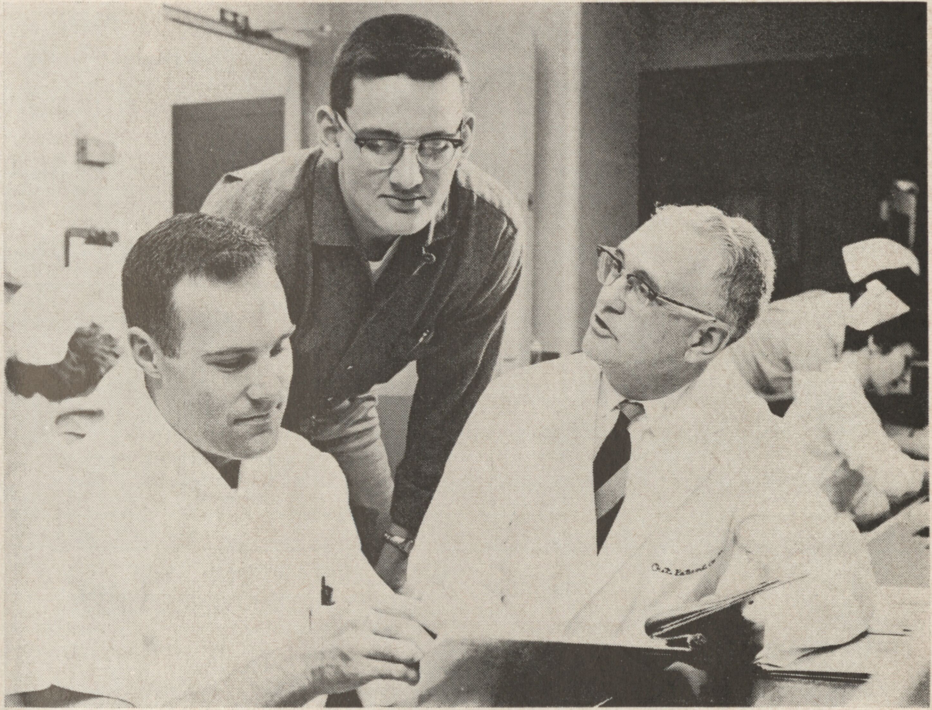
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Booklet Previews Careers In Health



Rewards and satisfactions of careers in medicine are described to an interested high school student by Joseph B. Trainer (right), associate professor of physiology and medicine at University of Oregon Medical School, and Robert C. Loomis, resident in urology at the School's Hospitals and Clinics, during preview of 1961 Health Careers Day. Medicine is one of almost fifty careers in health sciences described in new edition of Oregon Trails to Careers in Health Sciences which will be available to all high school students who attended 1962 Health Careers Day activities in Portland hospitals and on Medical School campus, April 14. Publication which also has been distributed to junior high, high school and college libraries throughout Oregon was published by Oregon Health Careers Council. It features up to date information about educational requirements and job opportunities in each field. Booklet includes 26 photos taken in Portland hospital and health agencies. —Dick Farris photo.

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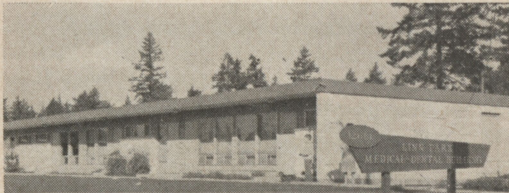
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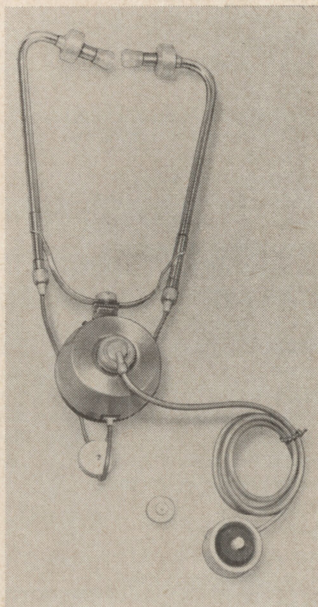
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