The Bulletin

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UGN PHYSICIAN PARTICIPATION



September 1960

OREGON'S DOCTOR-CITIZEN 1960



Stanley A. Boyd of Portland is Oregon's "Doctor-Citizen of the Year for 1960". The young general practitioner was honored at the recent annual banquet of the Oregon State Medical Society. His many civic and Society accomplishments include: Board of Directors, Portland Junior Chamber of Commerce and Chairman of Health Affairs: Trustee, Multnomah County Medical Society; Chairman-Elect, Health Division of the Portland Community Council; President, Oregon Academy of General Practice.

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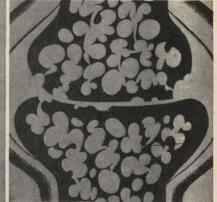
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Society Meeting Notices

october calendar

- 4 Multnomah County Medical Society
 Grand Ballroom, Hotel Multnomah . . . 6 p.m.
 Mr. E. La Mar Buckner: "Decade of Decision"
- 10 Portland Psychiatrists in Private Practice
 Multnomah Athletic Club . . . 6:15 p.m.
- 14 Oregon Pathologists Association Branding Iron, Eugene . . . 6:30 p.m.
- 17 Portland Academy of Hypnosis
 Aero Club . . . 6:30 p.m.
 Franz W. Bauman: "An Approach to Teen-age Delinquency"
- 19 Oregon Radiological Society University Club . . . 6 p.m.

Multnomah County Medical Society, Board of Trustees Society Headquarters . . . 6:15 p.m.

- 25 Portland Surgical SocietyU. of O. Library Auditorium . . . 8 p.m.Zanly C. Edelson: "Infarcted Epiploic Appendages"
- 28-29 Oregon Society of Anesthesiology Surftides . . . Ocean Lake Contact: Donald P. Dobson, CA 8-6755

Specialty societies are invited to list their meeting notices in coming issues of The Bulletin. Notify Society Headquarters, CA 8-4175, of November dates by October 5.

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STRADE, MARK

Portland Hospital Meetings

october calendar

1	Good Samaritan Hospital CPC (also meets October 15) 8 a.m.	12	Tumor clinic 8 a.m.
3	Gresham Hospital Staff meeting	13	Providence Hospital Lay advisory 7 a.m.
	Emanuel Hospital		Good Samaritan Hospital
	X-Ray conference (every Monday) 3 p.m.		Neuro radiology conference (also meets October 27) . 4 p.m.
	Providence Hospital Management advisory of hospital	17	Holladay Park Hospital Surgical department meeting 7:45 a.m.
	1:30 p.m.		Physicians & Surgeons Hospital
	Medical conference (also meets meets October 10) 7:30 p.m.		Medical department meeting . 8 a.m. St. Vincent Hospital
4	Good Samaritan Hospital Neuropathology conference (also		G.P. department meeting 6:30 p.m.
	meets October 18) 8 a.m.		General practice 8 p.m.
	Neuro-ophthalmology conference (every Tuesday) 5 p.m.	18	Good Samaritan Hospital Pediatric Section 7:45 a.m.
	Providence Hospital		Holladay Park Hospital
	Pediatric conference 8 a.m.		Psychiatric department meeting 12:15 p.m.
	St. Vincent Hospital Surgery department meeting (every		Emanuel Hospital
	Tuesday) 12:30 p.m.		Medical department meeting . 7 p.m. Providence Hospital
5	St. Vincent Hospital Medical department meeting		General staff meeting 8 p.m.
	(every Wednesday) 8 a.m.	19	Good Samaritan Hospital EKG conference 8 a.m.
	Good Samaritan Hospital X-Ray conference (every		Ophthalmology conference 5:30 p.m. Portland Sanitarium
6	Providence Hospital		Staff meeting 8 a.m.
_	Joint conference 7:30 p.m.	22	Good Samaritan Hospital Surgical section 8 a.m.
7	Good Samaritan Hospital Tumor clinic (every Friday) 12:30 p.m.	24	Holladay Park Hospital
8	Good Samaritan Hospital Medical section 8 a.m.		Medical department meeting 7:45 a.m. Emanuel Hospital
0	Physicians & Surgeons Hospital		Executive meeting 8 a.m.
	Good Samaritan Hospital		Good Samaritan Hospital Orthopedic fracture clinic 11:30 a.m.
	EEG conference (also meets		St. Vincent Hospital Ob-gyn department meeting 5 p.m.
	October 24) 8:30 a.m. Providence Hospital		Emanuel Hospital
11	Providence Hospital	25	Surgery department meeting . 7 p.m. Emanuel Hospital
	Executive committee 7 a.m.		GP department meeting 7:45 a.m. Ob-gyn department meeting 7:30 p.m.
	Record committee and tissue committee 7:30 p.m.	26	Portland Sanitarium
	Emanuel Hospital Pediatric department meeting 8:30 a.m.		Death and morbidity conference 8 a.m.
	Tumor clinic (also meets	27	Emanuel Hospital Orthopedic department meeting 8 a.m.
	October 25)		Orthopedic department meeting 8 a.m.

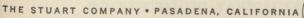


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O.P.S. Officer Appointed to Welfare Commission

Mr. Joseph E. Harvey, Jr. president of Oregon Physicians' Service and newly appointed chairman of the State Public Welfare Commission, will be instrumental in creating policy for administration of the new governmental medical aid program for the aged in Oregon.

Harvey's knowledge of the medical field comes through several years of association with Medical Society officers and individual physicians in his work as president of O.P.S.

Harvey, who will work with Morton J. Goodman, Portland, will be in charge of initial policy development and administration of the new medical aid program in Oregon for the State Public Welfare Commission.

Harvey first was appointed to



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the State Public Welfare Commission in 1956 by Governor Elmo Smith and was re-appointed last year by Governor Mark Hatfield.

During the past year, the State Public Welfare Commission, spearheaded by a "Medical Care" subcommittee including Harvey and Dr. Goodman, changed the face of the Commission's "Medical Program" with establishment of fees set at 75 per cent of average private practice charges and by cutting red tape through elimination of prior authorization.

The medical profession has qualified men in Harvey and Dr. Goodman who are willing to give their personal time, without remuneration, to the time-consuming job of formulating policy for the new medical aid program through the State Public Welfare Commission.

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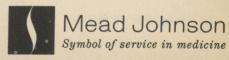
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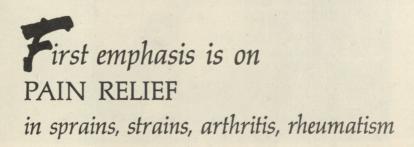
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 Research Laboratories, Mead Johnson & Company, unpublished data, available on request. 2. Holt, L. E., Jr., and McIntosh, R.: Holt Pediatrics, ed. 12, New York, Appleton-Century Crofts, Inc., 1953, p. 224.





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Trustees Endorse Losli Candidacy

Ernest J. Losli, 59, recently retired chief of the laboratory services at the U.S. Veterans Hospital in Portland, has been endorsed by the Board of Trustees of the Multnomah County Medical Society in his candidacy for the office of county coroner.

Dr. Losli was drafted for the race by the newly organized Citizens Committee on Health Affairs and was nominated as an independent candidate at a special convention of electors. Later, when a vacancy occurred, the Republican Central Committee nominated Dr. Losli as its candidate.

Dr. Losli accepted the Republican nomination and his name will appear in the Voter's Pamphlet as the Republican candidate.

Dr. Losli, a Board Certified pathologist, meets all the qualifications of a trained medical examiner. If elected, he promises to promote extension of the new state medical examiner system to include Multnomah County. The medical professions supported the medical examiner bill at the last session of the State

Legislature. However, Multnomah County was excluded when the bill was passed into law.



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THE BULLETIN

of the

MULTNOMAH COUNTY MEDICAL SOCIETY

VOL. XV

SEPTEMBER

No. 9

Official Publication of the

Multnomah County Medical Society

Authorized by the Board of Trustees of the Multnomah County Medical Society and published monthly under the auspices of the Committee on Public Relations:

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Multnomah County **Medical Society**

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VOL. XV

SEPTEMBER

No. 9

Good Neighbor Campaign Underway; Society Asks Physician Support

President Charles E. Littlehales has announced appointment of Stanley A. Boyd to serve as chairman of the Multnomah County Medical Society's 1960 Physicians Committee on United Good Neighbors.

The campaign among nearly 900 member physicians and 1500 medical employes was launched during the second week in September and will continue through November 10.

Chairman Boyd heads a committee composed of the chairmen of the standing committees of the Society.

Unlike other organizations the Society assumes full responsibility for soliciting member support of the annual community service drive. Pledges are made directly to the Society headquarters and all records are confidential.

A separate campaign is conducted in cooperation with the business and public information offices at the University of Oregon Medical School. However these pledges are totaled under the Medical Section of the Professional Division.

Grouped with physicians in the Professional Division are attorneys, architects, ministers, dentists, certified public accountants and engineers.

Unanimous Vote Grants Two Life Memberships

The Board of Trustees of the Multnomah County Medical Society awarded two Life Memberships by unanimous vote at its meeting on August 31.

Named to Life Membership were Karl H. Martzloff and Oliver M. Nisbet.

Dr. Martzloff graduated from Johns Hopkins School of Medicine in 1917 and was elected to membership in 1924. Dr. Nisbet, a 1920 graduate of Rush Medical College, became a Society member in 1925.

Both men have held important positions in the Society and have made numerous contributions to the benefit of the organization and its members.

Don't Miss Our First Meeting of the Fall!

MULTNOMAH COUNTY MEDICAL SOCIETY

PRESENTS

On Tuesday, October 4th

A DYNAMIC NATIONAL PERSONALITY

Mr. E. La Mar Buckner

Past National President

U. S. Junior Chamber of Commerce

Speaking On

"DECADE OF DECISION"

Mr. Buckner from Ogden, Utah, was acclaimed the outstanding speaker at a recent Legislative Conference sponsored by the American Medical Association. An honor graduate from Brigham Young University, he is recognized as one of the nation's foremost platform personalities.

Tuesday, October 4, 1960

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Dinner Served: 7:00 P.M.

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Dr. Martzloff Honored by MCMS, OSMS

Karl H. Martzloff of Portland, a prominent member of the Society for nearly 40 years, received double honors during the past month on the occasion of his retirement from the active practice of medicine.

On August 31 the Board of Trustees of the Multnomah County Medical Society unanimously elected Dr. Martzloff to Life Membership and in so doing paid tribute to his devoted service to the medical profession and the community.

A week later the House of Delegates of the Oregon State Medical Society acclaimed Dr. Martzloff, its 67th President, by unanimously adopting a resolution which awarded him a rarely presented Honorary Membership in the State organization. The resolution, introduced by President Max H. Parrott of Portland, cited Dr. Martz-

loff's leadership in 1937 in developing the Society's first principles for providing medical care for public assistance recipients.

The resolution observed that, 'he has held the offices of Councilor, Treasurer, First Vice-President and President and for nearly two decades was a member and chairman of the Committee on Professional Consultation, and also was a Trustee of Northwest Medicine.

"Dr. Martzloff has earned national and international recognition in research and as a teacher and clinician which culminated in his elevation to Presidency of the American Gynecological Society."

Dr. and Mrs. Martzloff were guests of honor at the State Society's annual banquet. He received a standing ovation from his colleagues.

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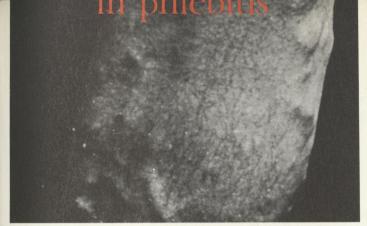


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References: 1. Coleman, F. M., and Vaughn, A. M.: Clinical Results in the Use of Enteric Coated Trypsin, to be published. 2. Tuttle, E.: In press. 3. Pellegrino, P. C.: Exper. Med. & Surg. 17:164, 1959.





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1. Greenblatt, R. B.: Obst. & Gynec. 2:530, 1953. 2. Javert, C.: Obst. & Gynec. 3:420, 1954.



3 MILLION-PLUS GOAL SET BY UGN

Goal for the 1960 United Good Neighbors Campaign in Multnomah, Washington, and Clackamas counties is \$3,300,775.

Despite rising costs of services suported by UGN, the 1960 goal has been held to virtually the same amount as last year in an effort to give this year's campaign the best chance for success. Even so, \$236,000 in new money must be raised. This is the difference between the 1960 goal and the total money raised last year.

United Good Neighbors is not a static organization. Two new services have been added—Myasthenia Gravis Foundation and United Seamen's Service. Petitions for inclusion in United Good Neighbors by agencies are continually before the admissions committee who report to the 57 man UGN board.

United Good Neighbors is one of the most inclusive local fund-raising federations in the nation.

Campaign costs under the United Good Neighbors plan are $4\frac{1}{2}$ cents out of each dollar contributed. Costs under separate appeals run as high as 25 to 50 per cent and higher, it is reported.

"Pledge Now and Pay Monthly" is the theme of the 1960 Physician Campaign for support of the Multnomah - Clackamas-Washington Counties United Good Neighbors Drive. The objective: a monthly payment plan should increase individual contributions. The goal: 100% physician participation! HAVE YOU RETURNED YOUR PLEDGE CARD?

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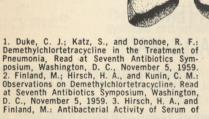
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Normal Subjects After Oral Doses of Demethyl-chiortetracycline, Chlortetracycline and Oxytet-racycline. New England J. Med. 260:1099 (May 28) 1959. 4. Lichter, E. A.; Sobel, S.; Spies, H. W.; Lepper, M. H. and Dowling, H. F.: Demethylchlor-tetracycline Therapy in Pneumonia, Scarlet Fever and Other Infections. A.M.A. Arch. Int. Med. 105:601 (Apr.) 1960 105:601 (Apr.) 1960.

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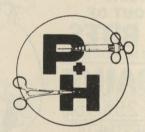
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Further information may be obtained from the State Health Department or Civil Defense Office.



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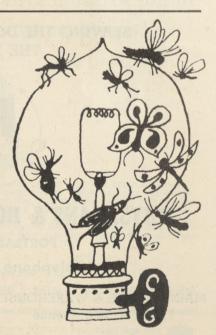
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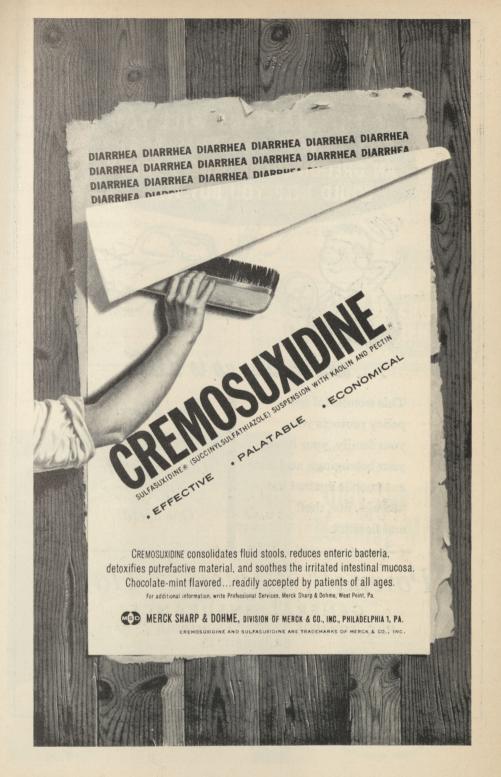
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School Health Program Receives Attention Of Society's Board of Trustees

The Board of Trustees of the Multnomah County Medical Society has offered its full support to the Portland City Bureau of Health and Portland School Board in "doing whatever is possible to reinstate some essential parts of the school health program during the present school year".

The action followed an announcement by the School Board earlier this year that, due to lack of funds, the entire school health nursing program and other school health activities were being abolished.

President Charles E. Littlehales requested the Committee on School Health (Paul B. Meyers, chairman) to conduct an investigation and report its recommendations to the Trustees at an early date.

The Committee report pointed out that school health nursing services have been provided by the City Bureau of Health under a contract with the school system. When the School Board withdrew financial support from the program, the city followed by announcing that 15 public health nurses would be discharged and the program discontinued.

For the past six years the Society has recognized a deficiency in the school health nursing program and just recently it was recommended that at least 30 additional nurses be employed by the Portland Bureau of Health to serve the public schools.

The offer to assist the school board and the public health office in reinstating at least some of the essential parts of the program was stated in the following resolution adopted by the Board of Trustees:

(Continued on page 27)

MORE THAN 2.4 MILLION AMERICANS have ulcers and nearly three times as many men have ulcers as do women, reports the Health Insurance Institute.

Statistics indicate that ulcers are four times as common among Americans now as they were in the 1930's. Ulcers were most prevalent among men in the age group 35-44 where 42.5 of every 1,000 males have ulcers. Highest prevalence for females was in the age group 45-54 where the rate was 17.5 for every 1,000 women.

Ulcers caused an estimated total of 12 million days lost from work during an average year. This means, said the Institute, based on the usual work year of 245 days, that on an average work day 49,000 persons are absent from their jobs due to ulcers.

(Continued from page 26)

WHEREAS, the primary responsibility of a public school system is to provide the finest possible educational program within the limits of tax resources, and

WHEREAS, voters at the May, 1960 election rejected a three million dollar increase in the Portland city tax base for public schools, and

WHEREAS, this action by the voters forced the Portland School Board,
District No. 1, to curtail some of its programs, including the
school health nursing services, and

WHEREAS, the Multnomah County Medical Society is on record and does presently strongly recommend the inclusion of an adequate school health nursing program in the overall public educational system:

NOW, THEREFORE BE IT RESOLVED, that the Multnomah County Medical Society regrets the action of the Portland School Board in curtailing school health nursing services and calls upon the Board to reinstate the program at the earliest possible date, and urges an immediate study to accomplish this objective, and

BE IT FURTHER RESOLVED, that the Society offers its services to the Portland School Board and the Portland City Bureau of Health in doing whatever is possible to reinstate some essential parts of the program during the ensuing school year.

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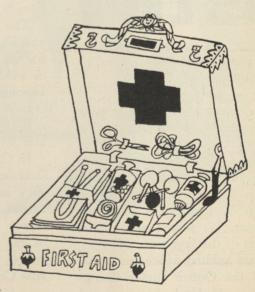
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Jaycee Past National President to Keynote First MCMS Fall Dinner Meeting

Mr. E. La Mar Buckner of Ogden, Utah, a past national president of the United States Junior Chamber of Commerce, will present a talk entitled "Decade of Decision" at the October 4 dinner meeting of the Multnomah County Medical Society to be held in the grand ballroom of the Hotel Multnomah.



MR. E. LA MAR BUCKNER
Ogden, Utah
"Decade of Decision"

The meeting inaugurates the 1960-61 series of six outstanding programs for members, their wives, and special guests. All dinner meetings are under supervision of the Society's Committee on Program, Quinten W. Cochran, Chairman.

Buckner, 37, served as national president of the Jaycees in 1954-55, after first holding offices as president of the Ogden Junior Chamber, State of Utah Jaycees, and

national vice-president. While serving as national president he moved to Tulsa, Okla., to assume the administrative responsibilities of 3,000 chapters and more than 200,000 members.

As national president he traveled more than 200,000 miles, speaking at meetings in 48 states, Canada, Mexico, and 15 foreign countries. His extensive travels also include a trip around the world in 1954 and separate trips to Europe, Australia, and New Zealand since that time.

Buckner, an honor graduate from Brigham Young University, is nationally acclaimed as a dynamic and inspirational speaker. Oregon physicians who attended a recent A.M.A. Legislative Conference in Salt Lake City will remember his clear analysis of the political challenges confronting American medicine.

The guest speaker was selected as a Distinguished Award Recipient for the State of Utah in 1952, and in 1953 was winner of the Ogden Distinguished Service Award. During World War II he served as a B-17 pilot in the European Theater with 23 combat missions.

In Ogden, he is a partner in The Buckner Insurance Counselors Agency and extremely active in civic affairs. He is a member of the Board of Directors and treasurer of the Ogden Chamber of Commerce, Ogden Area Lake Bonneville Council Boy Scouts of Ameri-

(Continued on page 34)

Blood pressure that goes up with stress often comes down with SERPASIL®

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One reason that many cases of hypertension respond to Serpasil is that many cases are associated with stress. Stress situations produce stimuli which pass through the sympathetic nerves, constricting blood vessels, and increasing heart rate. Hyperactivity of the sympathetic nervous system may elevate blood pressure; if prolonged, this may produce frank hypertension. By blocking the flow of excessive stimuli to the sympathetic nervous system, Serpasil guards against stressinduced vasoconstriction, brings blood pressure down slowly and gently.

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Coan, J. P., McAlpine, J. C., and Boone, J. A.: J. South Carolina M. A. <u>51</u>:417 (Dec.) 1955. / газомв Complete information available on request.



Oregon's Doctor-Citizen Was "On Call"



Just as the head table was seated at the recent 86th Annual Banquet of the Oregon State Medical Society Stanley A. Boyd, Portland, "Oregon Doctor-Citizen of the Year" was called to the hospital for a delivery. Keeping an eye on his empty place with hopes he will return in time to receive the award is Dr. Boyd's wife, Thyra. Seated at right is Miss Bernice Beutz, President of the Oregon State Medical Assistants Association. The Assistants held their Second Annual Meeting at same time as Medical Session.

A Tribute Well Earned



Special guests of honor at the 86th Annual Banquet of the Oregon State Medical Society were Dr. and Mrs. Karl H. Martzloff, Portland. Congratulating the couple on announcement that Dr. Martzloff, a Past President, had been awarded Honorary Membership in the State Society is Mrs. G. Prentiss Lee, Portland, President-Elect of the State Auxiliary. Martzloffs and were seated at the head table.

Bulletin

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WILL BUILD modern Doctor's Clinic to suit tenant in established Shopping Center area adjacent to Vancouver. Have dentist as a sub-tenant. For details contact Whitfield Bros. Realtors, 835 Broadway, Vancouver, Washington. Telephone, OXford 4-6565.

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FOR LEASE. New Medical clinic. 1520 sq. ft. at \$2.52/sq. ft. 11 treatment rooms. Ideal for 2-3 man association. Parking, air conditioned. Will alter to suit. Robert Landis, D.M.D. 5311 N. Vancouver Ave.

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See the coming issue of

Northwest Medicine

for a report of the actions of Oregon State Medical Society at its 86th annual meeting

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1-16 References available on request.



Advance Meeting Notices

The PACIFIC NORTHWEST SOCIETY OF PLASTIC AND RE-CONSTRUCTIVE SURGERY is planning its annual meeting for the Statler Hotel, Los Angeles, October 2 through 7.

OREGON ACADEMY OF GENERAL PRACTICE will hold its 13th annual scientific meeting at the Eugene Hotel, Eugene, October 6, 7, and 8. The meeting is open to all physicians. Address: Mr. George Wann, executive secretary, 6923 S. W. 15th, Portland 19.

Some 800 medical assistants are expected to attend the fourth annual national convention of the AMERICAN ASSOCIATION OF MEDICAL ASSISTANTS in Dallas, Tex., October 14 - 16. The AAMA, an organization whose aims and goals have been commended by the American Medical Association, has a membership of approximately 9,000 in 29 chapter states. Address: AAMA, 510 North Dearborn Street, Chicago 10.

October 28 and 29 are the dates set for the annual meeting of the NORTHWEST RHEUMATISM SOCIETY. The group will meet at the Washington Athletic Club, Seattle. Guest speakers include Russell Cecil, medical consultant, Arthritis and Rheumatism Foundation, New York; Charley J. Smyth, immediate past president of the American Rheumatism Association, Denver; and Lewis H. Sarett, director of synthetic organic chemistry of Merck, Sharp and Dohme Research Laboratories, Rahway, N.J. Address: J. M. Chesebro, executive director, Oregon Arthritis and Rheumatism Foundation, 1818 S. E. Division, Portland 2.

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Buckner to Speak

(Continued from page 28)

ca, Weber County Red Cross Chapter, and the United Fund and has participated in affairs of the American Legion and the Kiwanis Club as well as serving in his present position as chairman of the Weber County Republican Party.

On the national level, Buckner is a member of the Board of Governors of the American Red Cross and a member of the Membership Committee of the United States Chamber of Commerce.

He is a former member of the General Board of the Young Men's Mutual Improvement Association, and currently is a Bishop of the Ogden 55th Ward of the Church of Jesus Christ of Latter Day Saints.

The brief business agenda will include balloting for new members as recommended by the Board of Censors and the Society's Board of Trustees. Dinner reservations may be placed by calling or writing to the Society, 2164 S. W. Park Place, Portland 5, CA 8-4175.

Arthritis Booklet Available

The Oregon Arthritis and Rheumatism Foundation has advised Society headquarters that it has available for distribution copies of Strike Back at Arthritis, a government booklet, which it will supply without charge to interested physicians in the state. Address of the Foundation is 1818 S. E. Division, Portland 2.

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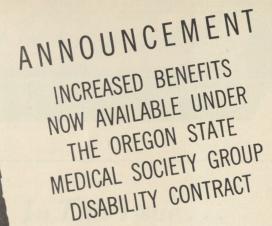
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